

# WEBSITE BANNER ADVERTISING

Advertising with a banner on a daily basis links clients directly to any page within your own website.

	<u>MONTHLY COST</u>	<u>WIDTH</u>	<u>X</u>	<u>HEIGHT</u>
<b>LEAD BANNER 1:</b>	£600 / €700 / US\$850	600px	x	150px
<b>LEAD BANER 2:</b>	£450 / €585 / US\$675	600px	x	150px
<b>SQUARE BANNER:</b>	£260 / €360 / US\$390	140px	x	140px
<b>TALL BANNER:</b>	£350 / €490 / US\$525	140px	x	280px

**Acceptable file types:** GIF, animated GIF, JPEG

**Maximum file size:** 100KB.

**URL:** Please supply the URL your banner needs to links to.

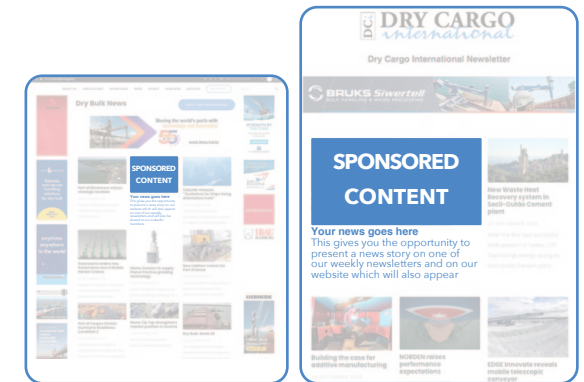
**Artwork deadline:** Material is required 3 business days in advance of being published.



# ONLINE LEAD-GENERATING SPONSORED CONTENT

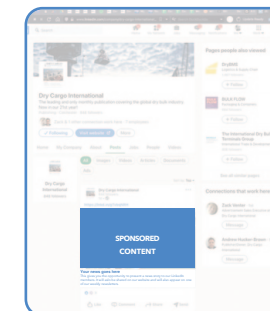
This gives you the opportunity to present a news story on our website. This will also appear on one of our weekly newsletters, and will also be shared to our LinkedIn members.

**PLACEMENT COST:** £680 / €795/ US\$990



WEBSITE

NEWSLETTER



LINKEDIN

# EMAIL MARKETING

The Dry Cargo International Newsletter is sent to all industry contacts from DCi's exclusive global database.

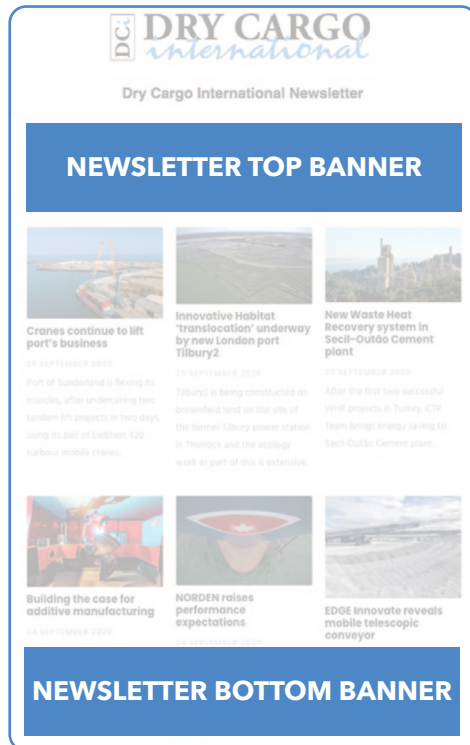
	<u>COST PER NEWSLETTER</u>	<u>WIDTH</u>	<u>X</u>	<u>HEIGHT</u>
<b>TOP BANNER:</b>	£375 / €525 / US\$560	600px	x	100px
<b>BOTTOM BANNER:</b>	£260 / €360 / US\$390	600px	x	100px

**Acceptable file types:** GIF, animated GIF, JPEG, PNG

**Maximum file size:** 100KB.

**URL:** Please supply the URL your banner needs to links to.

Artwork deadline: Material is required 3 business days in advance of being published.



EMAIL MARKETING

# ADVERTISING RATES & DIMENSIONS: MAGAZINE

## DCi MAGAZINE ADVERTISING RATES

### £ Sterling rates

NUMBER OF INSERTIONS	1-3	4-6	7-9	10-12
Double Page Spread	£4,700	£4,230	£3,995	£3,970
Full Page	£2,650	£2,385	£2,250	£2,120
Half Page	£1,900	£1,710	£1,615	£1,520
Quarter Page	£1,350	£1,215	£1,150	£1,080

### € Euro rates

NUMBER OF INSERTIONS	1-3	4-6	7-9	10-12
Double Page Spread	€6,250	€5,620	€5,310	€5,000
Full Page	€3,570	€3,210	€3,035	€2,855
Half Page	€2,495	€2,245	€2,120	€1,995
Quarter Page	€1,745	€1,570	€1,480	€1,395

### US\$ rates

NUMBER OF INSERTIONS	1-3	4-6	7-9	10-12
Double Page Spread	\$7,700	\$6,930	\$6,545	\$6,160
Full Page	\$4,400	\$3,960	\$3,740	\$3,520
Half Page	\$3,420	\$3,080	\$2,900	\$2,740
Quarter Page	\$2,155	\$1,940	\$1,830	\$1,725

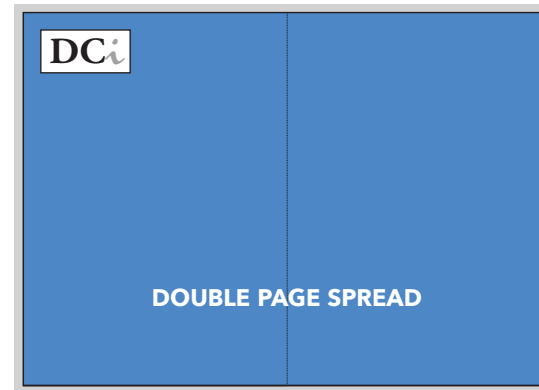
## ADVERTISING MATERIAL

Need an advertisement? Our graphic designers can produce advertising material free of charge when you advertise within DCi.

## CONTACT:

Andrew Hucker-Brown  
[info@dc-int.com](mailto:info@dc-int.com)  
 +27 (0) 31 583 4360

## DCi MAGAZINE ADVERT SIZES



□ DCi page size: 420mm x 297mm (Standard A4 x 2)  
 ■ Advert Size: 420mm x 297mm  
 ■ Advert Size with 3mm bleed: 426mm x 303mm  
 Type & Trim: Keep text & logos 15mm from edges



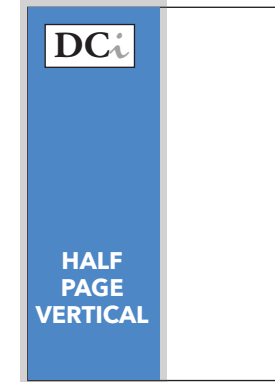
□ DCi page size: 210mm x 297mm (Standard A4)  
 ■ Advert Size: 210mm x 297mm  
 ■ Advert Size with 3mm bleed: 216mm x 303mm  
 Type & Trim: Keep text & logos 15mm from edges



□ DCi page size: 210mm x 297mm (Standard A4)  
 ■ Advert Size: 210mm x 149mm  
 ■ Advert Size with 3mm bleed: 216mm x 155mm  
 Type & Trim: Keep text & logos 15mm from edges



□ DCi page size: 210mm x 297mm (Standard A4)  
 ■ Advert Size: 112mm x 171mm  
 ■ Advert Size with 3mm bleed: 118mm x 177mm  
 Type & Trim: Keep text & logos 15mm from edges



□ DCi page size: 210mm x 297mm (Standard A4)  
 ■ Advert Size: 105mm x 297mm  
 ■ Advert Size with 3mm bleed: 111mm x 303mm  
 Type & Trim: Keep text & logos 15mm from edges



□ DCi page size: 210mm x 297mm (Standard A4)  
 ■ Advert Size: 210mm x 74mm  
 ■ Advert Size with 3mm bleed: 216mm x 80mm  
 Type & Trim: Keep text & logos 15mm from edges



□ DCi page size: 210mm x 297mm (Standard A4)  
 ■ Advert Size: 90mm x 130mm  
 Type & Trim: Keep text & logos 15mm from edges