FEATURES

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The world’s leading and only monthly magazine for the dry bulk industry
Dry Cargo International (DCi) is the only monthly magazine covering the dry bulk industry.

It is essential reading for all senior executives and decision-makers in the industry, and is the leading source of vital market information.

The publication owes its success to an innovative approach to the provision of key information on the global dry market in an accurate, comprehensive and timely manner. It does so by understanding and responding to the needs of today’s senior executives and decision-makers. This has resulted in the origination of separate and dedicated sections, each representing a major industry sector within the international dry bulk market. Each sector has its own news and features and enables maximum assimilation of market information in the minimum time frame.

DEDICATED SECTIONS

TRADE & COMMODITIES
Monthly, quarterly and annual trade trends and developments. News within all dry bulk commodities including coal, met coke, petcoke, iron ore, DRI and HBI, non-ferrous ores and concentrates, grains, animal feeds and agribulks, cement and cement clinker.

SHIPPING & TRANSPORTATION
Bulk carrier owners and operations, shipbuilding and repair, self-unloading shipping and geared bulk carriers and monthly freight market analysis focusing on Capesize/Panamax/Handymax and short-sea bulk carrier market sectors and vessel classification.

PORTS, TERMINALS & LOGISTICS
Ports and bulk terminal operations, new ports and bulk terminals construction and development projects, cargo tonnage throughputs as well as logistics.

ENGINEERING & EQUIPMENT
Technology developments, new equipment orders and deliveries, latest design innovations, continuous ship-unloading and conveying solutions, specialist stockyard systems, turnkey project management, rail and road handling and engineering consultancy.

Plus:
♣ Coal Handling
♣ Grain Handling and
♣ Bulk Equipment Handling Directories

BREAKBULK & BAGGING
Global trade and analysis of steel products, forest products, pulp & paper, unit cargo handling and storage techniques, FIBCs, bags and bagging technology, specialized breakbulk handling systems.

SPECIAL & REGIONAL REPORTS
International country and regional reports focusing on all aspects of the dry bulk industry, including import and export trade figures, ports and terminals developments, shipping, logistics and materials handling.
On average, **6,650** copies are circulated every month to named contacts in the dry bulk industry. Additional copies will be distributed to major international industry events.

### INDUSTRY BREAKDOWN

<table>
<thead>
<tr>
<th>Percentage</th>
<th>Industry</th>
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<tbody>
<tr>
<td>37%</td>
<td>Ports &amp; Terminals</td>
</tr>
<tr>
<td>23%</td>
<td>Shipping &amp; Transportation</td>
</tr>
<tr>
<td>14%</td>
<td>Primary Consumers</td>
</tr>
<tr>
<td>11%</td>
<td>Materials Handling</td>
</tr>
<tr>
<td>10%</td>
<td>Primary Producers</td>
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<tr>
<td>4%</td>
<td>Traders</td>
</tr>
<tr>
<td>1%</td>
<td>Others</td>
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### GEOGRAPHICAL DISTRIBUTION

<table>
<thead>
<tr>
<th>Region</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>NORTH AMERICA</td>
<td>23%</td>
</tr>
<tr>
<td>EUROPE</td>
<td>27%</td>
</tr>
<tr>
<td>CENTRAL &amp; SOUTH AMERICA</td>
<td>18%</td>
</tr>
<tr>
<td>AFRICA &amp; MIDDLE EAST</td>
<td>9%</td>
</tr>
<tr>
<td>ASIA, AUSTRALIA &amp; PACIFIC</td>
<td>23%</td>
</tr>
</tbody>
</table>

### ONLINE BANNER ADVERTISING

@ WWW.DRYCARGOMAG.COM

Advertising with a banner on a daily basis links clients directly to any page within your own website and enables you to reach potential customers within the international dry bulk industry. It benefits your organization through blanket exposure, thereby enhancing your worldwide image.

### DCi NEWSLETTER BANNER ADVERTISING

Increase your impact and visibility by advertising in our weekly Newsletter.

**Benefits:**
- Cost Effective,
- Results Orientated,
- Reach our entire database of 6,650 contacts

**BANNER SIZES**

- 600 x 80px Monthly Cost: £450/€595/US$675
- 140 x 140px Monthly Cost: £260/€360/US$390
- 140 x 280px Monthly Cost: £350/€490/US$525

**AVERAGE MONTHLY WEBSITE STATISTICS**

- Page Views: 188,118
- Unique Visits: 112,687
- Hits: 662,288
2021 EDITORIAL PROGRAMME

JANUARY
BULK TRADES OUTLOOK 2021
Dutch Ports Focus
US Gulf
German Engineering Expertise
German Ports & Terminals
Dry Bulk Shipping Market
Continuous Ship Unloaders
World Bulk Conference, USA
SMM Hamburg 2021
Coaltrans India 2021
Breakbulk Middle East 2021

FEBRUARY
GLOBAL COAL TRADES
Coal Terminal Developments
Coal Handling Systems
Self-Unloading Vessels & Technology
Ships’ Agents
Offshore Stevedoring & Transshipment
Covered Storage
Coaltrans China 2021
Antwerp XL 2021
Global Grain Asia 2021
Breakbulk Asia 2021

MARCH
GLOBAL GRAIN TRADES
Baltic Ports & Terminals
Belt Conveyor Systems & Technology
Bulker Safety
Steel Products
Hoppers
United Kingdom
Project Cargo and Warehousing
TOC Asia 2021
Global Grain North America 2021

APRIL
ASIAN COAL & AGRIBULK TRADES
SE Asian Ports & Terminals
Grab Manufacturers
Stackers, Reclaimers & Stockyards
Great Lakes & St Lawrence Seaway
Spain & Portugal
Portable Bulk Handling Equipment
Weighing Systems
Coaltrans Asia 2021
Breakbulk Europe 2021

MAY
GLOBAL CEMENT TRADES
Scandinavia
Pneumatic Bulk Handling Equipment
Bagging Equipment & FIBCs
Cement Handling & Storage
Software & Automation
Environmental Bulk Handling
Biomass Storage & Handling
TOC Europe 2021
Norshipping 2021

JUNE
AMERICAS COAL TRADES
Coal Handling Technology
The Netherlands
USA Engineering Expertise
Marine Paints & Coatings
Shiploading Technology
Dust-free Handling Systems
Conveyor Components

JULY
BAUXITE & ALUMINA TRADES
North American West Coast
Inland Rail & Barge Transportation
Forest Products
Rail & Barge Handling Technology
Cranes
Containerized Bulk Handling & Technology
Turnkey Solutions
Bulker Classification
2021 Grain Handling Directory
Global Grain South America 2021

AUGUST
IRON ORE TRADES
Petcoke: Special Report
Inspection, Analysis & Sampling
Ship Unloaders
Shipboard Grabs
North American East Coast
Breakbulk
HWY H2O
Breakbulk Expo 2021

SEPTEMBER
FEEDSTUFFS, GRAINS & OILSEEDS TRADES
Mobile Harbour Equipment
Bulker Services
Conveyors
Dust Emissions Control
Enclosed Storage & Handling
Grain Materials Handling
Global Grain 2021
TOC Americas 2021

OCTOBER
EUROPEAN COAL TRADES
Hamburg-Le Havre Port Range
Stockyard Equipment
Self-Unloaders
Floating Cranes & Offshore Stevedoring
Bulk Handling Drives, Systems & Controls
Bulk Loading Systems
Biomass
2021 Coal Handling Directory
World Coal Leaders Network 2021

NOVEMBER
GLOBAL FERTILIZER TRADES
France
Belgium
Cement Storage
Cement Handling Equipment
Fertilizer Materials Handling
FIBCs & Bagging
Italian Equipment Manufacturers
Geared Bulk Carriers
2022 Wall Planner
TOC Middle East 2022

DECEMBER
2022 DRY CARGO HANDLING DIRECTORY & YEARBOOK
The world’s only comprehensive listing of:
❖ Ports & Terminals
❖ Equipment
❖ Services & Consultancies
❖ Inland Transportation
**DCi MAGAZINE ADVERTISING RATES**

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<tr>
<th>NUMBER OF INSERTIONS</th>
<th>1-3</th>
<th>4-6</th>
<th>7-9</th>
<th>10-12</th>
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**€ Euro rates**

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<th>NUMBER OF INSERTIONS</th>
<th>1-3</th>
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**US$ rates**

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<th>7-9</th>
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<tr>
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<td>$2,155</td>
<td>$1,940</td>
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<td>$1,725</td>
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**E-NEWSLETTER**

Further increase your impact and visibility by including a banner advertisement on the DCi weekly email newsletter.

**INSERTS**

Included in our monthly circulation of the magazine, bound in or loose. Customised inserts are an excellent way to boost exposure directly to the key decision makers.

**ADVERTISING MATERIAL**

Need an advertisement? Our graphic designers can produce advertising material free of charge when you advertise within DCi.

**CONTACT:**

Andrew Hucker-Brown

- info@dc-int.com
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- +27 (0) 31 566 4502

**Cancellation Period:**

*STRICTLY ONE MONTH PRIOR TO ISSUE DATE*
CONTACT DCi

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/drycargomag
/company/dry-cargo-international

SUBSCRIBE TO DCi

By subscribing to DCi you will receive the following:

- 12 monthly issues of the magazine including:
  - Grain Handling Equipment Directory
  - Coal Handling Equipment Directory
  - Annual Dry Cargo Handling Directory
- Plus full online content including:
  - Full key word/issue archiving service
  - Current Dry Bulk news online
  - Latest Global Bulk Carrier Trade & Fleet analysis

TOTAL SUBSCRIPTION COST TO DCi

<table>
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<th></th>
<th>1 YEAR</th>
<th>2 YEARS</th>
<th>3 YEARS</th>
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<td>£360</td>
<td>£480</td>
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<tr>
<td>Europe</td>
<td>£250</td>
<td>£450</td>
<td>£600</td>
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<tr>
<td>USA &amp; Rest of World</td>
<td>£300</td>
<td>£540</td>
<td>£720</td>
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