



The world's leading and only monthly magazine for the dry bulk industry

DRY CARGO INTERNATIONAL'S UNIQUE CONCEPT

Dry Cargo International (DCi) is the **only monthly** magazine dedicated to all sectors of the dry bulk industry.

It is essential reading for all senior executives and decision-makers in the industry, and is the leading source of vital market information.

DEDICATED SECTIONS

TRADE & COMMODITIES

Monthly, quarterly and annual trade trends and developments. News within all dry bulk commodities including coal, met coke, petcoke, iron ore, DRI and HBI, non-ferrous ores and concentrates, grains, animal feeds and agribulks, cement and cement clinker.

SHIPPING & TRANSPORTATION

Bulk carrier owners and operations, shipbuilding and repair, self-unloading shipping and geared bulk carriers and monthly freight market analysis focusing on Capesize/Panamax/Handymax and short-sea bulk carrier market sectors and vessel classification.

PORTS, TERMINALS & LOGISTICS

Ports and bulk terminal operations, new ports and bulk terminals construction and development projects, cargo tonnage throughputs as well as logistics.

ENGINEERING & EQUIPMENT

Technology developments, new equipment orders and deliveries, latest design innovations, continuous ship-unloading and conveying solutions, specialist stockyard systems, turnkey project management, rail and road handling and engineering consultancy.

Plus:

- Coal Handling
- Grain Handling
- Bulk Equipment Handling Directories

BREKbulk & BAGGING

Global trade and analysis of steel products, forest products, pulp & paper, unit cargo handling and storage techniques, FIBCs, bags and bagging technology, specialized breakbulk handling systems.

SPECIAL & REGIONAL REPORTS

International country and regional reports focusing on all aspects of the dry bulk industry, including import and export trade figures, ports and terminals developments, shipping, logistics and materials handling.

DISTRIBUTION



MAGAZINE

Circulation
6,824
Print/Digital

28,000
Monthly readership



WEBSITE

276,790
Average Page Views per Month

114,141
Average Unique Visits per Month

663,753
Average Hits per Month



EMAIL MARKETING

8,000
Weekly inboxes

40%
Average opening rate

60%
Clicks per unique opens

GEOGRAPHICAL DISTRIBUTION

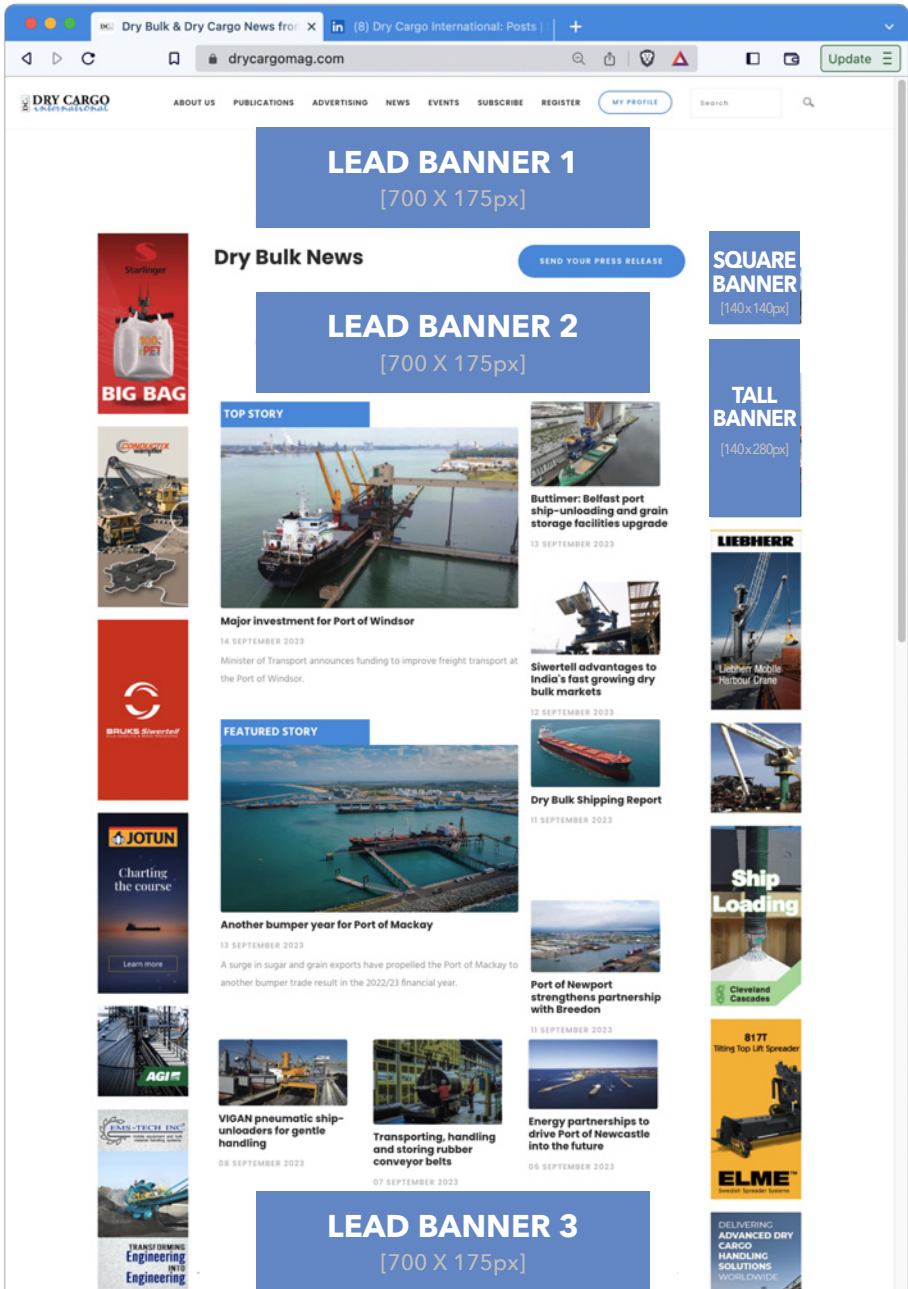
EUROPE	27%
NORTH AMERICA	23%
ASIA, AUSTRALIA & PACIFIC	23%
CENTRAL & SOUTH AMERICA	17%
AFRICA & MIDDLE EAST	10%

INDUSTRY BREAKDOWN



38%	Ports & Terminals
23%	Shipping & Transportation
13%	Primary Consumers
11%	Materials Handling
10%	Primary Producers
4%	Traders
1%	Others

WEBSITE BANNER ADVERTISING



Advertising with a banner on a daily basis links clients directly to any page within your own website.

	<u>MONTHLY COST</u>	<u>WIDTH X</u>	<u>HEIGHT</u>
LEAD BANNER 1:	£600 / €700 / US\$850	700px x	175px
LEAD BANNER 2:	£450 / €585 / US\$675	700px x	175px
LEAD BANNER 3:	£400 / €525 / US\$630	700px x	175px
SQUARE BANNER:	£260 / €360 / US\$390	140px x	140px
TALL BANNER:	£350 / €490 / US\$525	140px x	280px

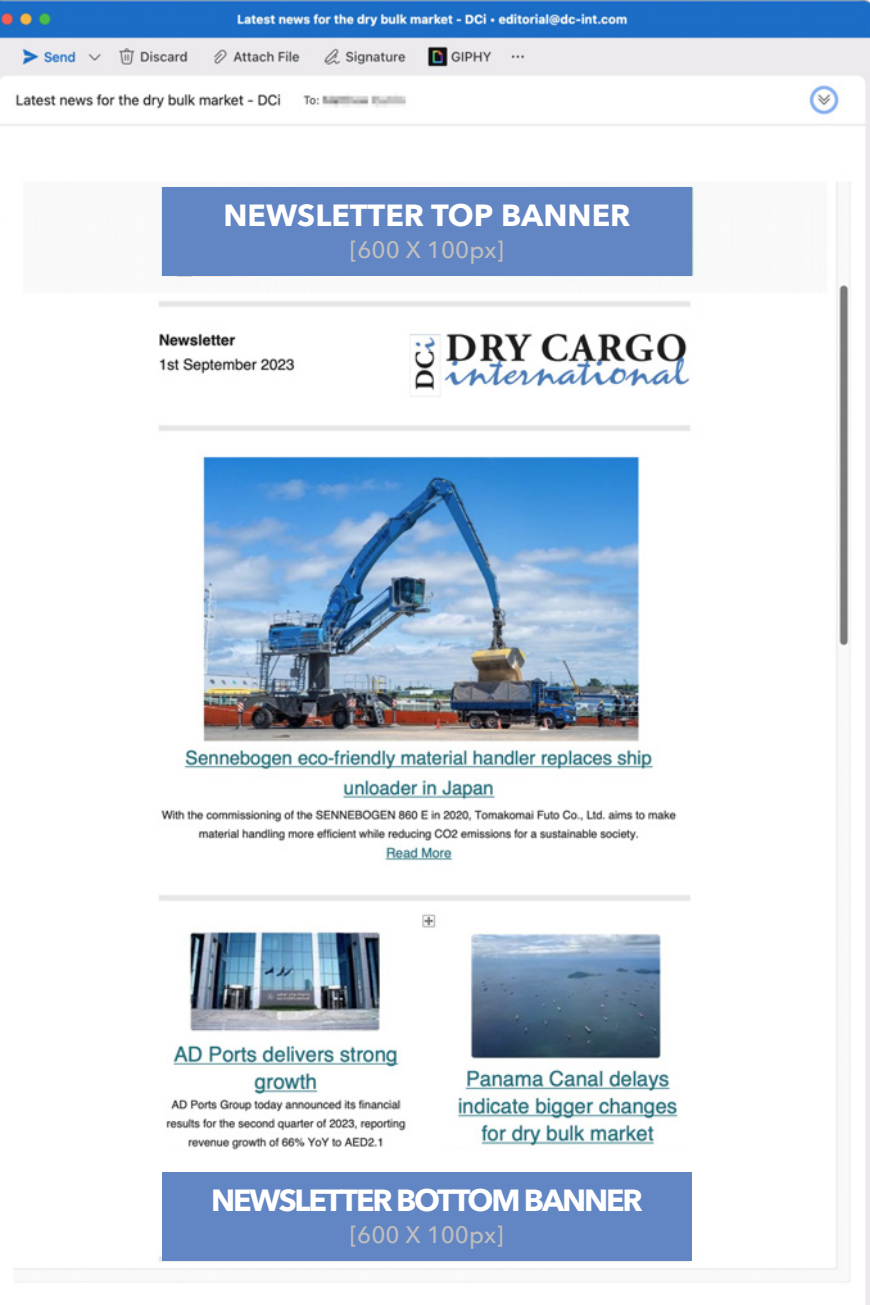
Acceptable file types: GIF, animated GIF, JPEG.

Maximum file size: 100KB.

URL: Please supply the URL your banner needs to link to.

Artwork deadline: Material is required 3 business days in advance of being published.

EMAIL MARKETING



The Dry Cargo International weekly Newsletter is sent to all industry contacts from DCi's exclusive global database.

	<u>COST PER NEWSLETTER</u>	<u>WIDTH X HEIGHT</u>
TOP BANNER:	£375 / €525 / US\$560	600px x 100px
BOTTOM BANNER:	£260 / €360 / US\$390	600px x 100px

Acceptable file types: GIF, animated GIF, JPEG, PNG.

Maximum file size: 100KB.

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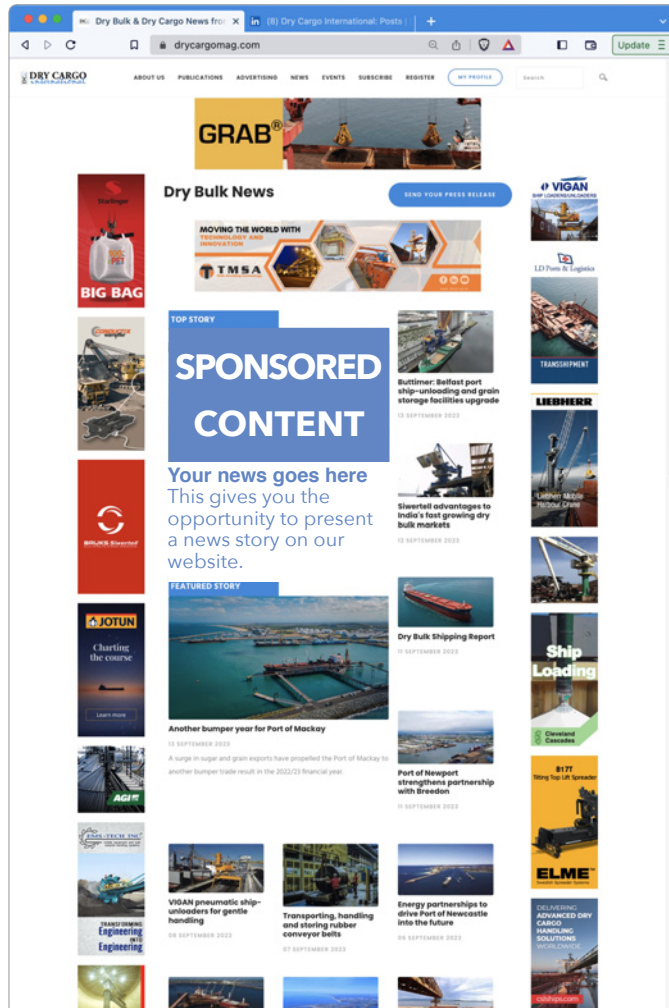
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ONLINE LEAD-GENERATING SPONSORED CONTENT

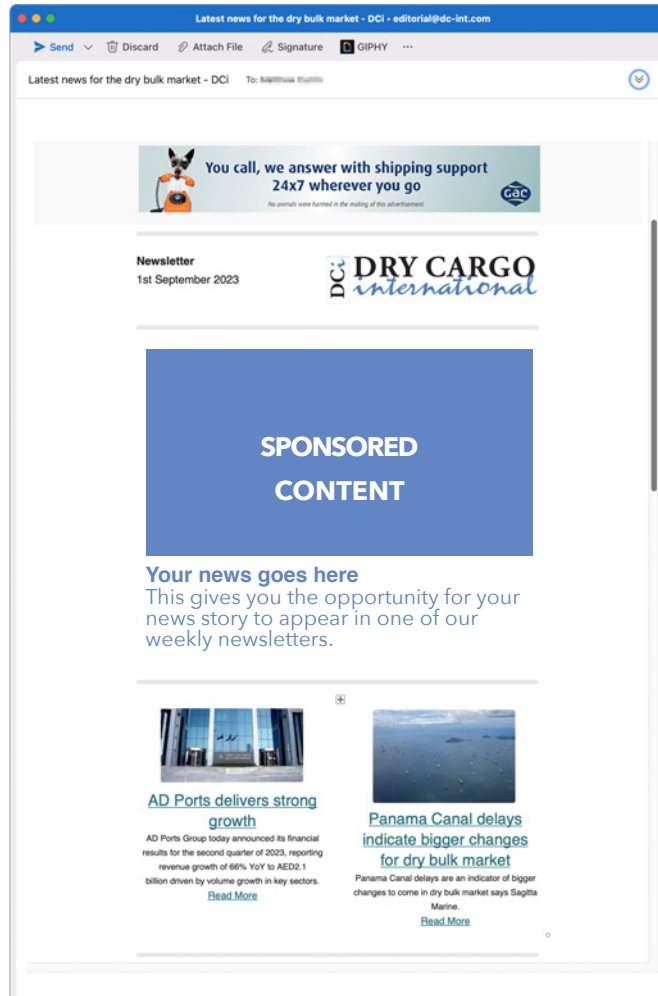
This gives you the opportunity to present a news story on our website. This will also appear on one of our weekly newsletters, and will also be shared to our ±2,700 LinkedIn followers.

PLACEMENT COST: £680 / €795/ US\$990

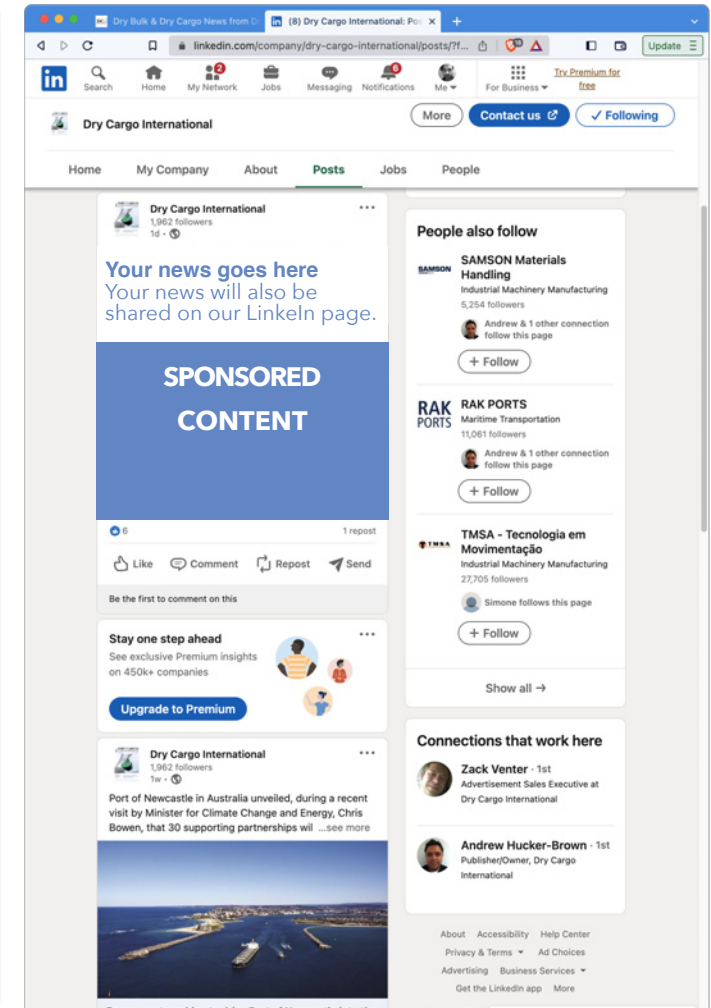
WEBSITE



NEWSLETTER



LINKEDIN



ADVERTISING RATES & DIMENSIONS: MAGAZINE

DCi MAGAZINE ADVERTISING RATES

£ Sterling rates

NUMBER OF INSERTIONS	1-3	4-6	7-9	10-12
Double Page Spread	£4,700	£4,230	£3,995	£3,970
Full Page	£2,650	£2,385	£2,250	£2,120
Half Page	£1,900	£1,710	£1,615	£1,520
Quarter Page	£1,350	£1,215	£1,150	£1,080

€ Euro rates

NUMBER OF INSERTIONS	1-3	4-6	7-9	10-12
Double Page Spread	€6,250	€5,620	€5,310	€5,000
Full Page	€3,570	€3,210	€3,035	€2,855
Half Page	€2,495	€2,245	€2,120	€1,995
Quarter Page	€1,745	€1,570	€1,480	€1,395

US\$ rates

NUMBER OF INSERTIONS	1-3	4-6	7-9	10-12
Double Page Spread	\$7,700	\$6,930	\$6,545	\$6,160
Full Page	\$4,400	\$3,960	\$3,740	\$3,520
Half Page	\$3,420	\$3,080	\$2,900	\$2,740
Quarter Page	\$2,155	\$1,940	\$1,830	\$1,725

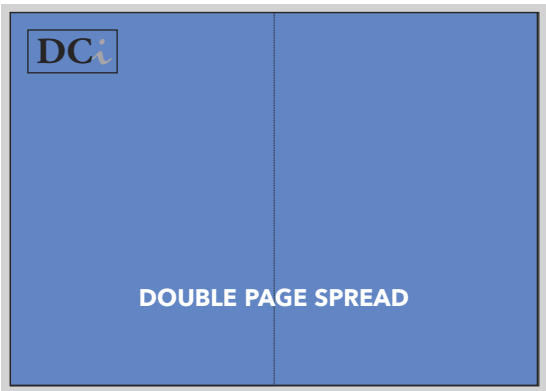
ADVERTISING MATERIAL

Need an advertisement? Our graphic designers can produce advertising material free of charge when you advertise within DCi.

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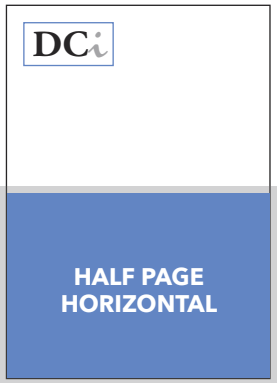
DCi MAGAZINE ADVERT SIZES



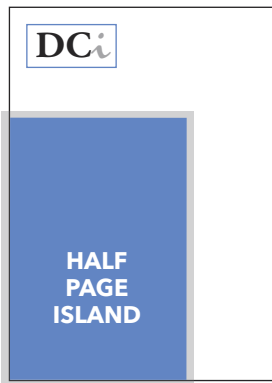
□ DCi page size: 420mm x 297mm (Standard A4 x 2)
■ Advert Size: 420mm x 297mm
■ Advert Size with 3mm bleed: 426mm x 303mm
Type & Trim: Keep text & logos 15mm from edges



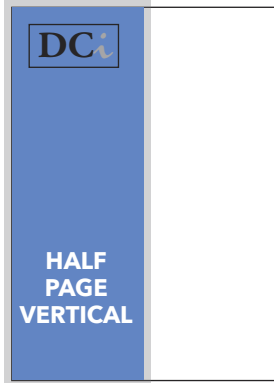
□ DCi page size: 210mm x 297mm (Standard A4)
■ Advert Size: 210mm x 297mm
■ Advert Size with 3mm bleed: 216mm x 303mm
Type & Trim: Keep text & logos 15mm from edges



□ DCi page size: 210mm x 297mm (Standard A4)
■ Advert Size: 210mm x 149mm
■ Advert Size with 3mm bleed: 216mm x 155mm
Type & Trim: Keep text & logos 15mm from edges



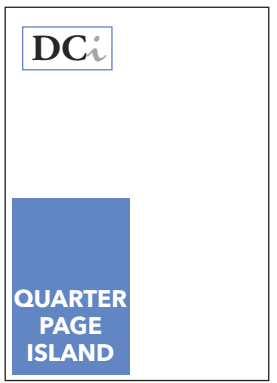
□ DCi page size: 210mm x 297mm (Standard A4)
■ Advert Size: 112mm x 171mm
■ Advert Size with 3mm bleed: 118mm x 177mm
Type & Trim: Keep text & logos 15mm from edges



□ DCi page size: 210mm x 297mm (Standard A4)
■ Advert Size: 105mm x 297mm
■ Advert Size with 3mm bleed: 111mm x 303mm
Type & Trim: Keep text & logos 15mm from edges



□ DCi page size: 210mm x 297mm (Standard A4)
■ Advert Size: 210mm x 74mm
■ Advert Size with 3mm bleed: 216mm x 80mm
Type & Trim: Keep text & logos 15mm from edges



□ DCi page size: 210mm x 297mm (Standard A4)
■ Advert Size: 90mm x 130mm
Type & Trim: Keep text & logos 15mm from edges

JANUARY

BULK TRADES OUTLOOK 2025
2025 Dutch Ports Focus
US Gulf
German Engineering Expertise
German Ports & Terminals
Bulk Shipping Market
Continuous Ship Unloaders
World Bulk Conference, USA
Breakbulk Middle East 2025

FEBRUARY

GLOBAL COAL TRADES
Coal Terminal Developments
Coal Handling Systems
Self-Unloading Vessels & Technology
Ships' Agents
Offshore Stevedoring & Transshipment
Covered Storage
Coaltrans India 2025

MARCH

GLOBAL GRAIN TRADES
Baltic Ports & Terminals
Belt Conveyor Systems & Technology
Bulk Safety
Steel Products
Hoppers
United Kingdom
Grain Equipment
bauma 2025

APRIL

ASIAN COAL & AGRIBULK TRADES
SE Asian Ports & Terminals
Grab Manufacturers
Stackers, Reclaimers & Stockyards
Great Lakes & St Lawrence Seaway
Spain & Portugal
Portable Bulk Handling Equipment
Weighing Systems
Breakbulk Europe 2025

MAY

GLOBAL CEMENT TRADES
Scandinavia
Pneumatic Bulk Handling Equipment
Bagging Equipment & FIBCs
Cement Handling & Storage
Software & Automation
Environmental Bulk Handling
Biomass Storage & Handling
TOC Europe 2025
IGC Grains Conference 2025
Posidonia 2025

JUNE

AMERICAS COAL TRADES
Coal Handling Technology
The Netherlands
USA Engineering Expertise
Marine Paints & Coatings
Shiploading Technology
Dust-free Handling Systems
Conveyor Components
Australia

JULY

BAUXITE & ALUMINA TRADES
North American West Coast
Inland Rail & Barge Transportation
Rail & Barge Handling Technology
Cranes
Containerized Bulk Handling & Technology
Engineering Consultants
Bulk Classification
2025 Grain Handling Directory

AUGUST

IRON ORE TRADES
Petroc: Special Report
Inspection, Analysis & Sampling
Ship Unloaders
Shipboard Grabs
North American East Coast
HWY H₂O
Breakbulk Expo 2025
TOC Africa 2025
Coaltrans Asia 2025

SEPTEMBER

FEEDSTUFFS, GRAINS & OILSEEDS TRADES
Mobile Harbour Equipment
Bulk Services
Conveyors & Equipment
Dust Emissions Control
Enclosed Storage & Handling
Grain Materials Handling
TOC Americas 2025

OCTOBER

EUROPEAN COAL TRADES
European Atlantic Ports
Stockyard Equipment
Self-Unloaders
Floating Cranes & Offshore Stevedoring
Bulk Handling Drives, Systems & Controls
Bulk Loading Systems
Biomass
2025 Coal Handling Directory
TOC Asia 2025
Antwerp XL 2025

NOVEMBER

GLOBAL FERTILIZER TRADES
France
Belgium
Cement Storage
Cement Handling Equipment
Fertilizer Materials Handling
FIBCs & Bagging
Italian Equipment Manufacturers
Geared Bulk Carriers
2026 Wall Planner
TOC Middle East 2025

DECEMBER

**2026 DRY CARGO HANDLING
DIRECTORY & YEARBOOK**

The world's only comprehensive listing of:

- ❖ Ports & Terminals
- ❖ Equipment
- ❖ Services & Consultancies
- ❖ Inland Transportation

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SUBSCRIBE TO DCi

By subscribing to DCi you will receive the following:

❖ 12 monthly issues of the magazine including:

- ◆ Grain Handling Equipment Directory
- ◆ Coal Handling Equipment Directory
- ◆ Annual Dry Cargo Handling Directory

❖ Plus full online content including:

- ◆ Full key word/issue archiving service
- ◆ Current Dry Bulk news online
- ◆ Latest Global Bulk Carrier Trade & Fleet analysis

TOTAL SUBSCRIPTION COST TO DCi	1 YEAR	2 YEARS	3 YEARS
United Kingdom	£200	£360	£480
Europe	£250	£450	£600
USA & Rest of World	£300	£540	£720