

DCI MAGAZINE ADVERTISING RATES

£ Sterling rates

NUMBER OF INSERTIONS	1-3	4-6	7-9	10-12
Double Page Spread	£4,700	£4,230	£3,995	£3,970
Full Page	£2,650	£2,385	£2,250	£2,120
Half Page	£1,900	£1,710	£1,615	£1,520
Quarter Page	£1,350	£1,215	£1,150	£1,080

€ Euro rates

NUMBER OF INSERTIONS	1-3	4-6	7-9	10-12
Double Page Spread	€6,250	€5,620	€5,310	€5,000
Full Page	€3,570	€3,210	€3,035	€2,855
Half Page	€2,495	€2,245	€2,120	€1,995
Quarter Page	€1,745	€1,570	€1,480	€1,395

US\$ rates

NUMBER OF INSERTIONS	1-3	4-6	7-9	10-12
Double Page Spread	\$7,700	\$6,930	\$6,545	\$6,160
Full Page	\$4,400	\$3,960	\$3,740	\$3,520
Half Page	\$3,420	\$3,080	\$2,900	\$2,740
Quarter Page	\$2,155	\$1,940	\$1,830	\$1,725

E-NEWSLETTER

Further increase your impact and visibility by including a banner advertisement on the DCi weekly email newsletter.

INSERTS

Included in our monthly circulation of the magazine, bound in or loose. Customised inserts are an excellent way to boost exposure directly to the key decision makers.

ADVERTISING MATERIAL

Need an advertisement? Our graphic designers can produce advertising material free of charge when you advertise within DCi.

CONTACT:

Andrew Hucker-Brown

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 +27 (0) 31 583 4360

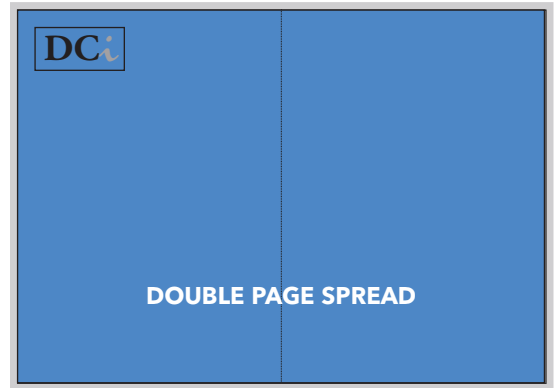
 +27 (0) 31 566 4502

Cancellation Period:

STRICTLY ONE MONTH PRIOR TO ISSUE DATE



DCI MAGAZINE ADVERT SIZES



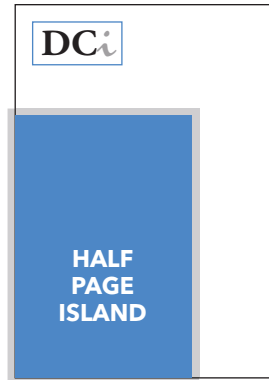
□ DCi page size: 420mm x 297mm (Standard A4 x 2)
 ■ Advert Size: 420mm x 297mm
 ■ Advert Size with 3mm bleed: 426mm x 303mm
 Type & Trim: Keep text & logos 15mm from edges



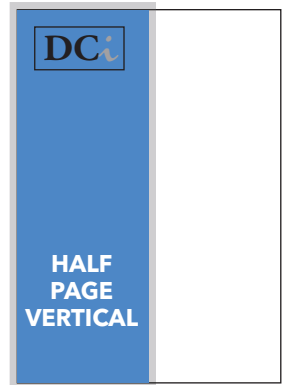
□ DCi page size: 210mm x 297mm (Standard A4)
 ■ Advert Size: 210mm x 297mm
 ■ Advert Size with 3mm bleed: 216mm x 303mm
 Type & Trim: Keep text & logos 15mm from edges



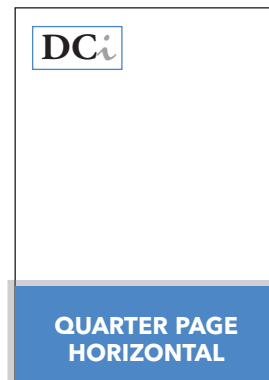
□ DCi page size: 210mm x 297mm (Standard A4)
 ■ Advert Size: 210mm x 149mm
 ■ Advert Size with 3mm bleed: 216mm x 155mm
 Type & Trim: Keep text & logos 15mm from edges



□ DCi page size: 210mm x 297mm (Standard A4)
 ■ Advert Size: 112mm x 171mm
 ■ Advert Size with 3mm bleed: 118mm x 177mm
 Type & Trim: Keep text & logos 15mm from edges



□ DCi page size: 210mm x 297mm (Standard A4)
 ■ Advert Size: 105mm x 297mm
 ■ Advert Size with 3mm bleed: 111mm x 303mm
 Type & Trim: Keep text & logos 15mm from edges



□ DCi page size: 210mm x 297mm (Standard A4)
 ■ Advert Size: 210mm x 74mm
 ■ Advert Size with 3mm bleed: 216mm x 80mm
 Type & Trim: Keep text & logos 15mm from edges



□ DCi page size: 210mm x 297mm (Standard A4)
 ■ Advert Size: 90mm x 130mm
 Type & Trim: Keep text & logos 15mm from edges