

DRY CARGO *international*

2020 Media Prospectus



FEATURES

■ About DCi

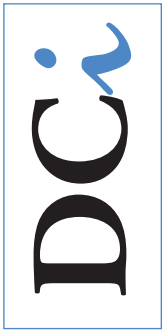
■ Editorial Programme

■ Industry & Geographical Distribution Breakdown

■ Advertisement Rates

■ Contact Details

The world's leading and only monthly magazine for the dry bulk industry



DRY CARGO *international*

DRY CARGO INTERNATIONAL'S UNIQUE CONCEPT

Dry Cargo International (DCi) is the only monthly magazine covering the dry bulk industry.

It is essential reading for all senior executives and decision-makers in the industry, and is the leading source of vital market information.

The publication owes its success to an innovative approach to the provision of key information on the global dry market in an accurate, comprehensive and timely manner. It does so by understanding and responding to the needs of today's senior executives and decision-makers. This has resulted in the origination of separate and dedicated sections, each representing a major industry sector within the international dry bulk market. Each sector has its own news and features and enables maximum assimilation of market information in the minimum time frame.



DEDICATED SECTIONS

TRADE & COMMODITIES

Monthly, quarterly and annual trade trends and developments. News within all dry bulk commodities including coal, met coke, petcoke, iron ore, DRI and HBI, non-ferrous ores and concentrates, grains, animal feeds and agribulks, cement and cement clinker.

SHIPPING & TRANSPORTATION

Bulk carrier owners and operations, shipbuilding and repair, self-unloading shipping and geared bulk carriers and monthly freight market analysis focusing on Capesize/Panamax/Handymax and short-sea bulk carrier market sectors and vessel classification.

PORTS, TERMINALS & LOGISTICS

Ports and bulk terminal operations, new ports and bulk terminals construction and development projects, cargo tonnage throughputs as well as logistics.

ENGINEERING & EQUIPMENT

Technology developments, new equipment orders and deliveries, latest design innovations, continuous ship-unloading and conveying solutions, specialist stockyard systems, turnkey project management, rail and road handling and engineering consultancy.

Plus:

- ❖ Coal Handling
- ❖ Grain Handling and
- ❖ Bulk Equipment Handling Directories

BREKbulk & BAGGING

Global trade and analysis of steel products, forest products, pulp & paper, unit cargo handling and storage techniques, FIBCs, bags and bagging technology, specialized breakbulk handling systems.

SPECIAL & REGIONAL REPORTS

International country and regional reports focusing on all aspects of the dry bulk industry, including import and export trade figures, ports and terminals developments, shipping, logistics and materials handling.

DCI MONTHLY CIRCULATION

On average, 6,600 copies are circulated every month to named contacts in the dry bulk industry. Additional copies will be distributed to major international industry events.

INDUSTRY BREAKDOWN



37%	Ports & Terminals
23%	Shipping & Transportation
14%	Primary Consumers
11%	Materials Handling
10%	Primary Producers
4%	Traders
1%	Others

GEOGRAPHICAL DISTRIBUTION

NORTH AMERICA	23%
EUROPE	27%
CENTRAL & SOUTH AMERICA	18%
AFRICA & MIDDLE EAST	9%
ASIA, AUSTRALIA & PACIFIC	23%

ONLINE BANNER ADVERTISING

@ WWW.DRYCARGOMAG.COM

Advertising with a banner on a daily basis links clients directly to any page within your own website and enables you to reach potential customers within the international dry bulk industry. It benefits your organization through blanket exposure, thereby enhancing your worldwide image. Benefit from our unrivalled visit and click-through levels. See banner size options and our stats below:

BANNER SIZES

Banner 1, placed in a prominent position at the top of the page
Monthly Cost: £375 / €525 / US\$560

BANNER 1: 600 x 80px

BANNER 2: Banner 2, placed on the left or right hand side of the page.
140 x 140px
Monthly Cost: £260 / €360 / US\$390

BANNER 3: Banner 3, placed on the left or right hand side of the page.
140 x 280px
Monthly Cost: £350 / €490 / US\$525

MONTHLY WEBSITE STATISTICS

Month	Page Views	Visits	Hits
January 2019	92,417	43,397	423,565
February 2019	71,076	41,491	390,631
March 2019	76,502	46,318	404,885
April 2019	76,399	45,392	416,036
May 2019	62,542	43,912	385,175
June 2019	94,092	68,253	472,107
July 2019	134,343	96,674	510,402
August 2019	151,334	78,546	533,654
September 2019	122,854	90,714	472,126
October 2019	106,981	64,215	558,469
November 2019	100,731	68,944	476,750
December 2019	83,577	63,297	442,703
January 2020	86,475	73,754	387,842

DCI NEWSLETTER BANNER ADVERTISING

TOP BANNER: 600 x 80px

Top of newsletter:
Cost per newsletter: £375 / €525 / US\$560

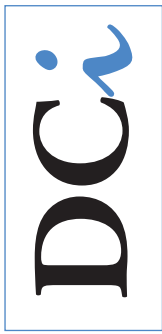
Increase your impact and visibility by advertising in our weekly Newsletter.

Benefits:

- ❖ Cost Effective
- ❖ Results Orientated
- ❖ Reach our entire database of 6,500 contacts

Bottom of newsletter:
Cost per newsletter: £260 / €360 / US\$390

BOTTOM BANNER: 140 x 140px **BOTTOM BANNER: 140 x 140px** **BOTTOM BANNER: 140 x 140px**



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2020 EDITORIAL PROGRAMME

JANUARY

BULK TRADES OUTLOOK 2020
Dutch Ports Focus
US Gulf
German Engineering Expertise
German Ports & Terminals
Dry Bulk Shipping Market
Continuous Ship Unloaders
[World Bulk Conference, USA](#)
[Coaltrans USA 2020](#)
[Coaltrans India 2020](#)
[Breakbulk Middle East 2020](#)

APRIL

ASIAN COAL & AGRIBULK TRADES
SE Asian Ports & Terminals
Grab Manufacturers
Stackers, Reclaimers & Stockyards
Great Lakes & St Lawrence Seaway
Spain & Portugal
Portable Bulk Handling Equipment
Weighing Systems
[Coaltrans Asia 2020](#)
[Breakbulk Europe 2020](#)
[Antwerp XL 2020](#)

JULY

BAUXITE & ALUMINA TRADES
North American West Coast
Inland Rail & Barge Transportation
Forest Products
Rail & Barge Handling Technology
Cranes
Containerized Bulk Handling & Technology
Turnkey Solutions
Bulk Classification
2020 Grain Handling Directory
[Global Grain South America 2020](#)
[SMM Hamburg 2020](#)

OCTOBER

EUROPEAN COAL TRADES
Hamburg-Le Havre Port Range
Stockyard Equipment
Self-Unloaders
Floating Cranes & Offshore Stevedoring
Bulk Handling Drives, Systems & Controls
Bulk Loading Systems
Biomass
2020 Coal Handling Directory
[World Coal Leaders Network 2020](#)

FEBRUARY

GLOBAL COAL TRADES
Coal Terminal Developments
Coal Handling Systems
Self-Unloading Vessels & Technology
Ships' Agents
Offshore Stevedoring & Transshipment
Covered Storage
[Coaltrans China 2020](#)
[Coaltrans Middle East 2020](#)
[Global Grain Asia 2020](#)
[Breakbulk Asia 2020](#)

MAY

GLOBAL CEMENT TRADES
Scandinavia
Pneumatic Bulk Handling Equipment
Bagging Equipment & FIBCs
Cement Handling & Storage
Software & Automation
Environmental Bulk Handling
Biomass Storage & Handling
[TOC Europe 2020](#)
[Posidonia 2020](#)

AUGUST

IRON ORE TRADES
Petrocoke: Special Report
Inspection, Analysis & Sampling
Ship Unloaders
Shipboard Grabs
North American East Coast
Breakbulk
HWY H₂O
[Breakbulk Expo 2020](#)

NOVEMBER

GLOBAL FERTILIZER TRADES
France
Belgium
Cement Storage
Cement Handling Equipment
Fertilizer Materials Handling
FIBCs & Bagging
Italian Equipment Manufacturers
Geared Bulk Carriers
2021 Wall Planner
[TOC Middle East 2020](#)

MARCH

GLOBAL GRAIN TRADES
Baltic Ports & Terminals
Belt Conveyor Systems & Technology
Bulk Safety
Steel Products
United Kingdom
Project Cargo and Warehousing
[TOC Asia 2020](#)
[Global Grain North America 2020](#)

JUNE

AMERICAS COAL TRADES
Coal Handling Technology
The Netherlands
USA Engineering Expertise
Marine Paints & Coatings
Ship Loading Technology
Dust-free Handling Systems
Conveyor Components

SEPTEMBER

FEEDSTUFFS, GRAINS & OILSEEDS
TRADES
Mobile Harbour Equipment
Bulk Services
Conveyors
Dust Emissions Control
Enclosed Storage & Handling
Grain Materials Handling
[Global Grain 2020](#)
[TOC Americas 2020](#)

DECEMBER

[2021 DRY CARGO HANDLING
DIRECTORY & YEARBOOK](#)

The world's only comprehensive listing of:
❖ Ports & Terminals
❖ Equipment
❖ Services & Consultancies
❖ Inland Transportation

Advertising Contact: Andrew Hucker-Brown [andrew@dc-int.com]

Editorial Contacts: Louise Dodds-Ely [louise@dc-int.com], Jay Venter [editorial@dc-int.com]

Advertising deadline: 20th of month prior to publishing date

Editorial deadline: 10th of month prior to publishing date

DCI MAGAZINE ADVERTISING RATES

£ Sterling rates

NUMBER OF INSERTIONS	1-3	4-6	7-9	10-12
Double Page Spread	£4,700	£4,230	£3,995	£3,970
Full Page	£2,650	£2,385	£2,250	£2,120
Half Page	£1,900	£1,710	£1,615	£1,520
Quarter Page	£1,350	£1,215	£1,150	£1,080

€ Euro rates

NUMBER OF INSERTIONS	1-3	4-6	7-9	10-12
Double Page Spread	€6,250	€5,620	€5,310	€5,000
Full Page	€3,570	€3,210	€3,035	€2,855
Half Page	€2,495	€2,245	€2,120	€1,995
Quarter Page	€1,745	€1,570	€1,480	€1,395

US\$ rates

NUMBER OF INSERTIONS	1-3	4-6	7-9	10-12
Double Page Spread	\$7,700	\$6,930	\$6,545	\$6,160
Full Page	\$4,400	\$3,960	\$3,740	\$3,520
Half Page	\$3,420	\$3,080	\$2,900	\$2,740
Quarter Page	\$2,155	\$1,940	\$1,830	\$1,725

E-NEWSLETTER

Further increase your impact and visibility by including a banner advertisement on the DCi weekly email newsletter.

INSERTS

Included in our monthly circulation of the magazine, bound in or loose. Customised inserts are an excellent way to boost exposure directly to the key decision makers.

ADVERTISING MATERIAL

Need an advertisement? Our graphic designers can produce advertising material free of charge when you advertise within DCi.

CONTACT:

Andrew Hucker-Brown

 info@dc-int.com

 +27 (0) 31 583 4360

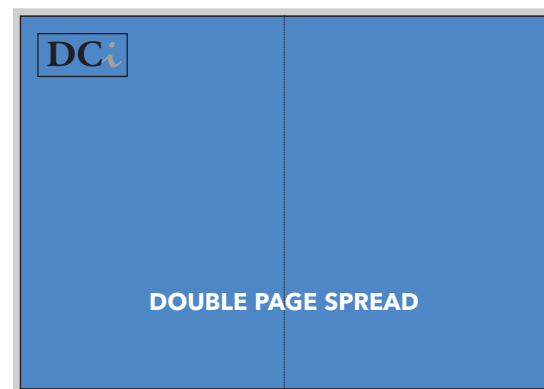
 +27 (0) 31 566 4502

Cancellation Period:

STRICTLY ONE MONTH PRIOR TO ISSUE DATE



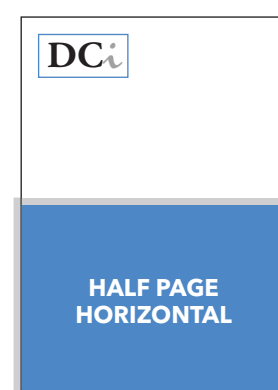
DCI MAGAZINE ADVERT SIZES



□ DCi page size: 420mm x 297mm (Standard A4 x 2)
 ■ Advert Size: 420mm x 297mm
 ■ Advert Size with 3mm bleed: 426mm x 303mm
 Type & Trim: Keep text & logos 15mm from edges



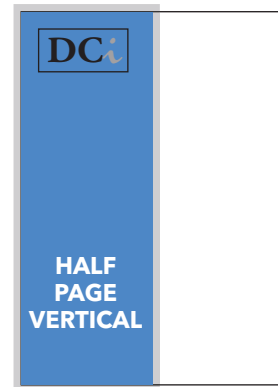
□ DCi page size: 210mm x 297mm (Standard A4)
 ■ Advert Size: 210mm x 297mm
 ■ Advert Size with 3mm bleed: 216mm x 303mm
 Type & Trim: Keep text & logos 15mm from edges



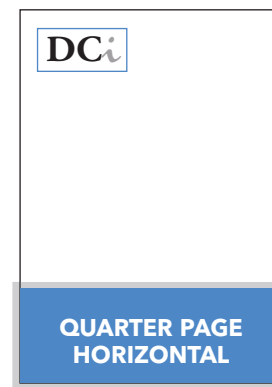
□ DCi page size: 210mm x 297mm (Standard A4)
 ■ Advert Size: 210mm x 149mm
 ■ Advert Size with 3mm bleed: 216mm x 155mm
 Type & Trim: Keep text & logos 15mm from edges



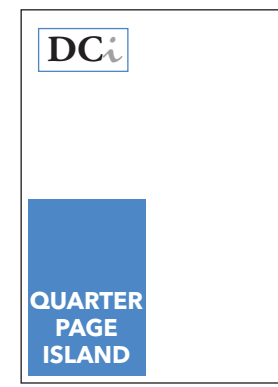
□ DCi page size: 210mm x 297mm (Standard A4)
 ■ Advert Size: 112mm x 171mm
 ■ Advert Size with 3mm bleed: 118mm x 177mm
 Type & Trim: Keep text & logos 15mm from edges



□ DCi page size: 210mm x 297mm (Standard A4)
 ■ Advert Size: 105mm x 297mm
 ■ Advert Size with 3mm bleed: 111mm x 303mm
 Type & Trim: Keep text & logos 15mm from edges



□ DCi page size: 210mm x 297mm (Standard A4)
 ■ Advert Size: 210mm x 74mm
 ■ Advert Size with 3mm bleed: 216mm x 80mm
 Type & Trim: Keep text & logos 15mm from edges



□ DCi page size: 210mm x 297mm (Standard A4)
 ■ Advert Size: 90mm x 130mm
 Type & Trim: Keep text & logos 15mm from edges



CONTACT DCI

DRY CARGO INTERNATIONAL – HEAD OFFICE

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www.drycargomag.com



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SUBSCRIBE TO DCI

By subscribing to *DCi* you will receive the following:

- ❖ 12 monthly issues of the magazine including:
 - ◆ Grain Handling Equipment Directory
 - ◆ Coal Handling Equipment Directory
 - ◆ Annual Dry Cargo Handling Directory
- ❖ Plus full online content including:
 - ◆ Full key word/issue archiving service
 - ◆ Current Dry Bulk news online
 - ◆ Latest Global Bulk Carrier Trade & Fleet analysis

TOTAL SUBSCRIPTION COST TO DCI	1 YEAR	2 YEARS	3 YEARS
United Kingdom	£200	£360	£480
Europe	£250	£450	£600
USA & Rest of World	£300	£540	£720

