The world’s leading and only monthly magazine for the dry bulk industry

FEATURES

- About DCi
- Editorial Programme
- Industry & Geographical Distribution Breakdown
- Advertisement Rates
- Contact Details
DRY CARGO INTERNATIONAL’S UNIQUE CONCEPT

Dry Cargo International (DCi) is the only monthly magazine covering the dry bulk industry.

It is essential reading for all senior executives and decision-makers in the industry, and is the leading source of vital market information.

The publication owes its success to an innovative approach to the provision of key information on the global dry market in an accurate, comprehensive and timely manner. It does so by understanding and responding to the needs of today’s senior executives and decision-makers. This has resulted in the origination of separate and dedicated sections, each representing a major industry sector within the international dry bulk market. Each sector has its own news and features and enables maximum assimilation of market information in the minimum time frame.

DEDICATED SECTIONS

TRADE & COMMODITIES
Monthly, quarterly and annual trade trends and developments. News within all dry bulk commodities including coal, met coke, petcoke, iron ore, DRI and HBI, non-ferrous ores and concentrates, grains, animal feeds and agribulks, cement and cement clinker.

SHIPPING & TRANSPORTATION
Bulk carrier owners and operations, shipbuilding and repair, self-unloading shipping and geared bulk carriers and monthly freight market analysis focusing on Capesize/Panamax/Handymax and short-sea bulk carrier market sectors and vessel classification.

PORTS, TERMINALS & LOGISTICS
Ports and bulk terminal operations, new ports and bulk terminals construction and development projects, cargo tonnage throughputs as well as logistics.

ENGINEERING & EQUIPMENT
Technology developments, new equipment orders and deliveries, latest design innovations, continuous ship-unloading and conveying solutions, specialist stockyard systems, turnkey project management, rail and road handling and engineering consultancy.

Plus:
- Coal Handling
- Grain Handling and
- Bulk Equipment Handling Directories

BREAKBULK & BAGGING
Global trade and analysis of steel products, forest products, pulp & paper, unit cargo handling and storage techniques, FIBCs, bags and bagging technology, specialized breakbulk handling systems.

SPECIAL & REGIONAL REPORTS
International country and regional reports focusing on all aspects of the dry bulk industry, including import and export trade figures, ports and terminals developments, shipping, logistics and materials handling.
On average, 6,600 copies are circulated every month to named contacts in the dry bulk industry. Additional copies will be distributed to major international industry events.

**INDUSTRY BREAKDOWN**

<table>
<thead>
<tr>
<th>Industry</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Ports &amp; Terminals</td>
<td>37%</td>
</tr>
<tr>
<td>Shipping &amp; Transportation</td>
<td>23%</td>
</tr>
<tr>
<td>Primary Consumers</td>
<td>14%</td>
</tr>
<tr>
<td>Materials Handling</td>
<td>11%</td>
</tr>
<tr>
<td>Primary Producers</td>
<td>10%</td>
</tr>
<tr>
<td>Traders</td>
<td>4%</td>
</tr>
<tr>
<td>Others</td>
<td>1%</td>
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</table>

**GEOGRAPHICAL DISTRIBUTION**

<table>
<thead>
<tr>
<th>Region</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>NORTH AMERICA</td>
<td>23%</td>
</tr>
<tr>
<td>EUROPE</td>
<td>27%</td>
</tr>
<tr>
<td>CENTRAL &amp; SOUTH AMERICA</td>
<td>18%</td>
</tr>
<tr>
<td>AFRICA &amp; MIDDLE EAST</td>
<td>9%</td>
</tr>
<tr>
<td>ASIA, AUSTRALIA &amp; PACIFIC</td>
<td>23%</td>
</tr>
</tbody>
</table>

**ONLINE BANNER ADVERTISING**

@ WWW.DRYCARGOMAG.COM

Advertising with a banner on a daily basis links clients directly to any page within your own website and enables you to reach potential customers within the international dry bulk industry. It benefits your organization through blanket exposure, thereby enhancing your worldwide image. Benefit from our unrivalled visit and click-through levels. See banner size options and our stats below:

**BANNER SIZES**

- **Banner 1**: 600 x 80px
  - Monthly Cost: £375 / €525 / US$560
- **Banner 2**: 140 x 140px
- **Banner 3**: 140 x 280px
  - Monthly Cost: £350 / €490 / US$525

**MONTHLY WEBSITE STATISTICS**

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<tr>
<th>Month</th>
<th>Page Views</th>
<th>Visits</th>
<th>Hits</th>
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<tbody>
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<td>January 2019</td>
<td>92,417</td>
<td>43,397</td>
<td>423,565</td>
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<tr>
<td>February 2019</td>
<td>71,076</td>
<td>41,491</td>
<td>390,631</td>
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<td>March 2019</td>
<td>76,502</td>
<td>46,318</td>
<td>404,885</td>
</tr>
<tr>
<td>April 2019</td>
<td>76,399</td>
<td>45,392</td>
<td>416,036</td>
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<tr>
<td>May 2019</td>
<td>62,542</td>
<td>43,912</td>
<td>385,175</td>
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<tr>
<td>June 2019</td>
<td>94,092</td>
<td>68,253</td>
<td>472,107</td>
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<td>July 2019</td>
<td>134,343</td>
<td>96,674</td>
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<tr>
<td>August 2019</td>
<td>151,334</td>
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<td>122,854</td>
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<td>October 2019</td>
<td>106,981</td>
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<td>December 2019</td>
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<td>January 2020</td>
<td>86,475</td>
<td>73,754</td>
<td>387,842</td>
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**DCI NEWSLETTER BANNER ADVERTISING**

Increase your impact and visibility by advertising in our weekly Newsletter.

**Benefits:**
- Cost Effective
- Results Orientated
- Reach our entire database of 6,500 contacts

**Monthly Cost:**
- **Top Banner:** 600 x 80px
  - Cost per newsletter: £375 / €525 / US$560
- **Bottom Banner:** 140 x 140px
  - Cost per newsletter: £260 / €360 / US$390

**Port and Terminal Industry Breakdown**

- 37% Ports & Terminals
- 33% Shipping & Transportation
- 14% Primary Consumers
- 11% Materials Handling
- 10% Primary Producers
- 6% Traders
- 1% Others

**Geographical Distribution**

- North America: 23%
- Europe: 27%
- Central & South America: 18%
- Africa & Middle East: 9%
- Asia, Australia & Pacific: 23%
# 2020 EDITORIAL PROGRAMME

## JANUARY
- BULK TRADES OUTLOOK 2020
- Dutch Ports Focus
- US Gulf
- German Engineering Expertise
- German Ports & Terminals
- Dry Bulk Shipping Market
- Continuous Ship Unloaders
- World Bulk Conference, USA
- Coaltrans USA 2020
- Coaltrans India 2020
- Breakbulk Middle East 2020

## FEBRUARY
- GLOBAL COAL TRADES
- Coal Terminal Developments
- Coal Handling Systems
- Self-Unloading Vessels & Technology
- Ships’ Agents
- Offshore Stevedoring & Transshipment
- Covered Storage
- Coaltrans China 2020
- Coaltrans Middle East 2020
- Global Grain Asia 2020
- Breakbulk Asia 2020

## MARCH
- GLOBAL GRAIN TRADES
- Baltic Ports & Terminals
- Belt Conveyor Systems & Technology
- Bulker Safety
- Steel Products
- United Kingdom
- Project Cargo and Warehousing
- TOC Asia 2020
- Global Grain North America 2020

## APRIL
- ASIAN COAL & AGRIBULK TRADES
- SE Asian Ports & Terminals
- Grab Manufacturers
- Stackers, Reclaimers & Stockyards
- Great Lakes & St Lawrence Seaway
- Spain & Portugal
- Portable Bulk Handling Equipment
- Weighing Systems
- Coaltrans Asia 2020
- Breakbulk Europe 2020
- Antwerp XL 2020

## MAY
- GLOBAL CEMENT TRADES
- Scandinavia
- Pneumatic Bulk Handling Equipment
- Bagging Equipment & FIBCs
- Cement Handling & Storage
- Software & Automation
- Environmental Bulk Handling
- Biomass Storage & Handling
- TOC Europe 2020
- Posidonia 2020

## JUNE
- AMERICAS COAL TRADES
- Coal Handling Technology
- The Netherlands
- USA Engineering Expertise
- Marine Paints & Coatings
- Ship Loading Technology
- Dust-free Handling Systems
- Conveyor Components

## JULY
- BAUXITE & ALUMINA TRADES
- North American West Coast
- Inland Rail & Barge Transportation
- Forest Products
- Rail & Barge Handling Technology
- Cranes
- Containerized Bulk Handling & Technology
- Turnkey Solutions
- Bulker Classification
- 2020 Grain Handling Directory
- Global Grain South America 2020
- SMM Hamburg 2020

## AUGUST
- IRON ORE TRADES
- Petcoke: Special Report
- Inspection, Analysis & Sampling
- Ship unloaders
- Shipboard Grabs
- North American East Coast
- Breakbulk
- HWY H2O
- Breakbulk Expo 2020

## SEPTEMBER
- FEEDSTUFFS, GRAINS & OILSEEDS TRADES
- Mobile Harbour Equipment
- Bulker Services
- Conveyors
- Dust Emissions Control
- Enclosed Storage & Handling
- Grain Materials Handling
- Global Grain 2020
- TOC Americas 2020

## OCTOBER
- EUROPEAN COAL TRADES
- Hamburg-Le Havre Port Range
- Stockyard Equipment
- Self-Unloaders
- Floating Cranes & Offshore Stevedoring
- Bulk Handling Drives, Systems & Controls
- Bulk Loading Systems
- Biomass
- 2020 Coal Handling Directory
- World Coal Leaders Network 2020

## NOVEMBER
- GLOBAL FERTILIZER TRADES
- France
- Belgium
- Cement Storage
- Cement Handling Equipment
- Fertilizer Materials Handling
- FIBCs & Bagging
- Italian Equipment Manufacturers
- Geared Bulk Carriers
- 2021 Wall Planner
- TOC Middle East 2020

## DECEMBER
- 2021 DRY CARGO HANDLING DIRECTORY & YEARBOOK
- The world’s only comprehensive listing of:
  - Ports & Terminals
  - Equipment
  - Services & Consultancies
  - Inland Transportation
**DCI MAGAZINE ADVERTISING RATES**

**£ Sterling rates**

<table>
<thead>
<tr>
<th>NUMBER OF INSERTIONS</th>
<th>1-3</th>
<th>4-6</th>
<th>7-9</th>
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**€ Euro rates**

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**US$ rates**

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<td>$1,725</td>
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**E-NEWSLETTER**

Further increase your impact and visibility by including a banner advertisement on the DCi weekly email newsletter.

**INSERTS**

Included in our monthly circulation of the magazine, bound in or loose. Customised inserts are an excellent way to boost exposure directly to the key decision makers.

**ADVERTISING MATERIAL**

Need an advertisement? Our graphic designers can produce advertising material free of charge when you advertise within DCi.

**CONTACT:**

Andrew Hucker-Brown

- info@dc-int.com
- +27 (0) 31 583 4360
- +27 (0) 31 566 4502

**Cancellation Period:**

STRICTLY ONE MONTH PRIOR TO ISSUE DATE
CONTACT DCI

DRY CARGO INTERNATIONAL – HEAD OFFICE
Clover House, 24 Drury Road, Colchester, Essex CO2 7UX, United Kingdom

DRY CARGO INTERNATIONAL – ADMINISTRATIVE OFFICE
PO Box 2328, Mount Edgecombe, Durban, KwaZulu-Natal, 4301, South Africa

+27 (31) 583 4360
+44 (1206) 562 552
+44 (1206) 700840

info@dc-int.com

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SUBSCRIBE TO DCI

By subscribing to DCi you will receive the following:

❖ 12 monthly issues of the magazine including:
  ◆ Grain Handling Equipment Directory
  ◆ Coal Handling Equipment Directory
  ◆ Annual Dry Cargo Handling Directory

❖ Plus full online content including:
  ◆ Full key word/issue archiving service
  ◆ Current Dry Bulk news online
  ◆ Latest Global Bulk Carrier Trade & Fleet analysis

TOTAL SUBSCRIPTION COST TO DCI

<table>
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<th>2 YEARS</th>
<th>3 YEARS</th>
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<tbody>
<tr>
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<td>£360</td>
<td>£480</td>
</tr>
<tr>
<td>Europe</td>
<td>£250</td>
<td>£450</td>
<td>£600</td>
</tr>
<tr>
<td>USA &amp; Rest of World</td>
<td>£300</td>
<td>£540</td>
<td>£720</td>
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