

DRY CARGO

international

2019 Media Prospectus



FEATURES

■ About *DCi*

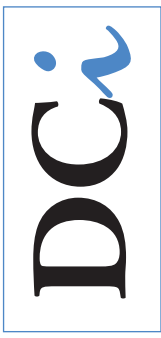
■ Industry & Geographical Distribution Breakdown

■ Editorial Programme

■ Advertisement Rates

■ Contact Details

The world's leading and only monthly magazine for the dry bulk industry



DRY CARGO *international*

DRY CARGO INTERNATIONAL'S UNIQUE CONCEPT

Dry Cargo International (DCi) is the only monthly magazine covering the dry bulk industry.

It is essential reading for all senior executives and decision-makers in the industry, and is the leading source of vital market information.

The publication owes its success to an innovative approach to the provision of key information on the global dry market in an accurate, comprehensive and timely manner. It does so by understanding and responding to the needs of today's senior executives and decision-makers. This has resulted in the origination of separate and dedicated sections, each representing a major industry sector within the international dry bulk market. Each sector has its own news and features and enables maximum assimilation of market information in the minimum time frame.



DEDICATED SECTIONS

TRADE & COMMODITIES

Monthly, quarterly and annual trade trends and developments. News within all dry bulk commodities including coal, met coke, petcoke, iron ore, DRI and HBI, non-ferrous ores and concentrates, grains, animal feeds and agribulks, cement and cement clinker.

SHIPPING & TRANSPORTATION

Bulk carrier owners and operations, shipbuilding and repair, self-unloading shipping and geared bulk carriers and monthly freight market analysis focusing on Capesize/Panamax/Handymax and short-sea bulk carrier market sectors and vessel classification.

PORTS, TERMINALS & LOGISTICS

Ports and bulk terminal operations, new ports and bulk terminals construction and development projects, cargo tonnage throughputs as well as logistics.

ENGINEERING & EQUIPMENT

Technology developments, new equipment orders and deliveries, latest design innovations, continuous ship-unloading and conveying solutions, specialist stockyard systems, turnkey project management, rail and road handling and engineering consultancy.

Plus:

- ❖ Coal Handling
- ❖ Grain Handling and
- ❖ Bulk Equipment Handling Directories

BREKBUK & BAGGING

Global trade and analysis of steel products, forest products, pulp & paper, unit cargo handling and storage techniques, FIBCs, bags and bagging technology, specialized breakbulk handling systems.

SPECIAL & REGIONAL REPORTS

International country and regional reports focusing on all aspects of the dry bulk industry, including import and export trade figures, ports and terminals developments, shipping, logistics and materials handling.

DCI MONTHLY CIRCULATION

On average, 6,600 copies are circulated every month to named contacts in the dry bulk industry. Additional copies will be distributed to major international industry events.

INDUSTRY BREAKDOWN



37%	Ports & Terminals
23%	Shipping & Transportation
14%	Primary Consumers
11%	Materials Handling
10%	Primary Producers
4%	Traders
1%	Others

GEOGRAPHICAL DISTRIBUTION

NORTH AMERICA	23%
EUROPE	27%
CENTRAL & SOUTH AMERICA	18%
AFRICA & MIDDLE EAST	9%
ASIA, AUSTRALIA & PACIFIC	23%

ONLINE BANNER ADVERTISING @ WWW.DRYCARGOMAG.COM

Advertising with a banner on a daily basis links clients directly to any page within your own website and enables you to reach potential customers within the international dry bulk industry. It benefits your organization through blanket exposure, thereby enhancing your worldwide image.

Benefit from our unrivalled visit and click-through levels.
See banner size option and our stats below:

BANNER 1: 600 x 80px

BANNER 2: 140 x 140px

BANNER 3: 140 x 280px

BANNER SIZES

BANNER 1: 600 x 80px

Banner placed in a prominent position at the top of the page
Monthly Cost: £375 / €525 / US\$560

BANNER 2: 140 x 140px

Banner placed on the left/right hand side of the page.

Monthly Cost: £260 / €360 / US\$390

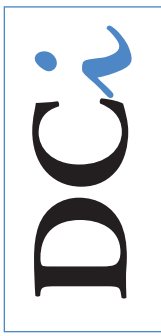
BANNER 3: 140 x 280px

Banner placed on the left/right hand side of the page.

Monthly Cost: £350 / €490 / US\$525

MONTHLY WEBSITE STATISTICS

Month	Page Views	Visits	Hits
September 2018	59,485	25,941	380,503
August 2018	70,077	26,494	408,626
July 2018	49,898	19,388	369,665
June 2018	27,032	17,209	205,260
May 2018	32,212	20,741	236,203
April 2018	28,449	22,197	237,392
March 2018	29,846	18,171	221,967
February 2018	25,570	15,170	190,613
January 2018	24,791	14,815	170,696
December 2017	24,091	15,260	156,651
November 2017	21,965	12,416	180,981
October 2017	21,399	12,391	184,679
September 2017	28,073	11,677	175,427



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2019 EDITORIAL PROGRAMME

JANUARY

BULK TRADES OUTLOOK 2019
Dutch Ports Focus
US Gulf
German Engineering Expertise
German Ports & Terminals
Dry Bulk Shipping Market
Continuous Ship Unloaders
World Bulk Conference, USA
Coaltrans USA 2019
Coaltrans India 2019
Breakbulk Middle East 2019

APRIL

ASIAN COAL & AGRIBULK TRADES
SE Asian Ports & Terminals
Grab Manufacturers
Stackers, Reclaimers & Stockyards
Great Lakes & St Lawrence Seaway
Spain & Portugal
Portable Bulk Handling Equipment
Weighing Systems
Coaltrans Asia 2019
Breakbulk Europe 2019
Antwerp XL 2019

JULY

BAUXITE & ALUMINA TRADES
North American West Coast
Inland Rail & Barge Transportation
Forest Products
Rail & Barge Handling Technology
Cranes
Containerized Bulk Handling & Technology
Turnkey Solutions
Bulk Classification
2019 Grain Handling Directory
Global Grain South America 2019

OCTOBER

EUROPEAN COAL TRADES
Hamburg-Le Havre Port Range
Stockyard Equipment
Self-Unloaders
Floating Cranes & Offshore Stevedoring
Bulk Handling Drives, Systems & Controls
Bulk Loading Systems
Biomass
2019 Coal Handling Directory
World Coal Leaders Network 2019

FEBRUARY

GLOBAL COAL TRADES
Coal Terminal Developments
Coal Handling Systems
Self-Unloading Vessels & Technology
Ships' Agents
Offshore Stevedoring & Transshipment
Covered Storage
Coaltrans China 2019
Coaltrans Middle East 2019
Global Grain Asia 2019
Breakbulk Asia 2019

MAY

GLOBAL CEMENT TRADES
Scandinavia
Pneumatic Bulk Handling Equipment
Bagging Equipment & FIBCs
Cement Handling & Storage
Software & Automation
Environmental Bulk Handling
Biomass Storage & Handling
TOC Europe 2019
Norshipping 2019

AUGUST

IRON ORE TRADES
Petcoke: Special Report
Inspection, Analysis & Sampling
Ship Unloaders
Shipboard Grabs
North American East Coast
Breakbulk
HWY H₂O
Breakbulk Expo 2019

NOVEMBER

GLOBAL FERTILIZER TRADES
France
Belgium
Cement Storage
Cement Handling Equipment
Fertilizer Materials Handling
FIBCs & Bagging
Italian Equipment Manufacturers
Geared Bulk Carriers
2020 Wall Planner
TOC Middle East 2019

MARCH

GLOBAL GRAIN TRADES
Baltic Ports & Terminals
Belt Conveyor Systems & Technology
Bulk Safety
Steel Products
United Kingdom
Project Cargo and Warehousing
TOC Asia 2019
Global Grain North America 2019
BAUMA 2019

JUNE

AMERICAS COAL TRADES
Coal Handling Technology
The Netherlands
USA Engineering Expertise
Marine Paints & Coatings
Ship Loading Technology
Dust-free Handling Systems
Conveyor Components

SEPTEMBER

FEEDSTUFFS, GRAINS & OILSEEDS
TRADES
Mobile Harbour Equipment
Bulk Services
Conveyors
Dust Emissions Control
Enclosed Storage & Handling
Grain Materials Handling
Global Grain 2019
TOC Americas 2019

DECEMBER

2020 DRY CARGO HANDLING DIRECTORY & YEARBOOK

The world's only comprehensive listing of:

- ❖ Ports & Terminals
- ❖ Equipment
- ❖ Services & Consultancies
- ❖ Inland Transportation

Advertising Contact: Andrew Hucker-Brown [andrew@dc-int.com]

Editorial Contacts: Louise Dodds-Ely [louise@cargoship.demon.co.uk], Jay Venter [editorial@dc-int.com]

Advertising deadline: 20th of month prior to publishing date

Editorial deadline: 10th of month prior to publishing date

DCI MAGAZINE ADVERTISING RATES

£ Sterling rates

NUMBER OF INSERTIONS	1-3	4-6	7-9	10-12
Double Page Spread	£4,700	£4,230	£3,995	£3,970
Full Page	£2,650	£2,385	£2,250	£2,120
Half Page	£1,900	£1,710	£1,615	£1,520
Quarter Page	£1,350	£1,215	£1,150	£1,080

€ Euro rates

NUMBER OF INSERTIONS	1-3	4-6	7-9	10-12
Double Page Spread	€6,250	€5,620	€5,310	€5,000
Full Page	€3,570	€3,210	€3,035	€2,855
Half Page	€2,495	€2,245	€2,120	€1,995
Quarter Page	€1,745	€1,570	€1,480	€1,395

US\$ rates

NUMBER OF INSERTIONS	1-3	4-6	7-9	10-12
Double Page Spread	\$7,700	\$6,930	\$6,545	\$6,160
Full Page	\$4,400	\$3,960	\$3,740	\$3,520
Half Page	\$3,420	\$3,080	\$2,900	\$2,740
Quarter Page	\$2,155	\$1,940	\$1,830	\$1,725

E-NEWSLETTER

Further increase your impact and visibility by including a banner advertisement on the *DCi* weekly email newsletter.

INSERTS

Included in our monthly circulation of the magazine, bound in or loose. Customised inserts are an excellent way to boost exposure directly to the key decision makers.

ADVERTISING MATERIAL

Need an advertisement? Our graphic designers can produce advertising material free of charge when you advertise within *DCi*.

CONTACT:

Andrew Hucker-Brown

✉ info@dc-int.com

☎ +27 (0) 31 583 4360

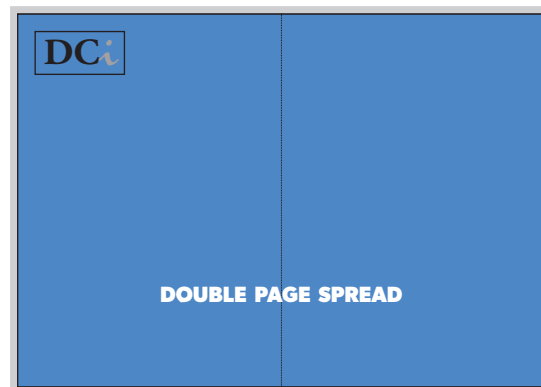
☎ +27 (0) 31 566 4502

Cancellation Period:

STRICTLY ONE MONTH PRIOR TO ISSUE DATE



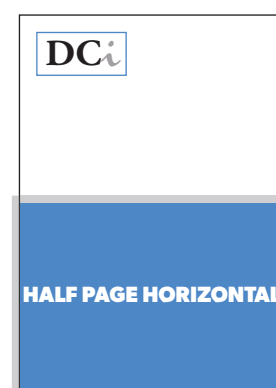
DCI MAGAZINE ADVERT SIZES



- DCi page size: Standard A4 x 2: 420mm x 297mm
- Advert Size: 420mm x 297mm
- Advert Size with 3mm bleed: 426mm x 303mm
- Type & Trim: Keep text & logos 15mm from edges



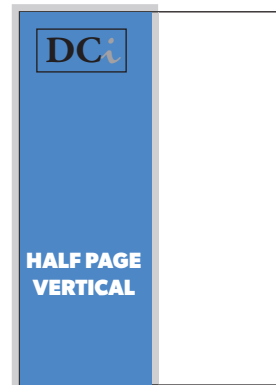
- DCi page size: Standard A4 210mm x 297mm
- Advert Size: 210mm x 297mm
- Advert Size with 3mm bleed: 216mm x 303mm
- Type & Trim: Keep text & logos 15mm from edges



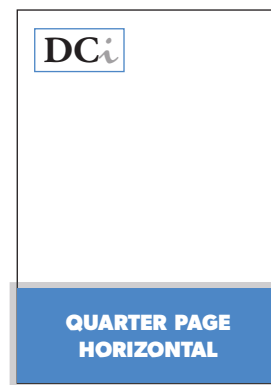
- DCi page size: Standard A4 210mm x 297mm
- Advert Size: 210mm x 149mm
- Advert Size with 3mm bleed: 216mm x 155mm
- Type & Trim: Keep text & logos 15mm from edges



- DCi page size: Standard A4 210mm x 297mm
- Advert Size: 112mm x 171mm
- Advert Size with 3mm bleed: 118mm x 177mm
- Type & Trim: Keep text & logos 15mm from edges



- DCi page size: Standard A4 210mm x 297mm
- Advert Size: 105mm x 297mm
- Advert Size with 3mm bleed: 111mm x 303mm
- Type & Trim: Keep text & logos 15mm from edges



- DCi page size: Standard A4 210mm x 297mm
- Advert Size: 210mm x 74mm
- Advert Size with 3mm bleed: 216mm x 80mm
- Type & Trim: Keep text & logos 15mm from edges



- DCi page size: Standard A4 210mm x 297mm
- Advert Size: 90mm x 130mm
- Type & Trim: Keep text & logos 15mm from edges



CONTACT DCI

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SUBSCRIBE TO DCI

By subscribing to *DCi* you will receive the following:

❖ **12 monthly issues of the magazine including:**

- ◆ Grain Handling Equipment Directory
- ◆ Coal Handling Equipment Directory
- ◆ Annual Dry Cargo Handling Directory

❖ **Plus full online content including:**

- ◆ Full key word/issue archiving service
- ◆ Current Dry Bulk news online
- ◆ Latest Global Bulk Carrier Trade & Fleet analysis

<u>TOTAL SUBSCRIPTION COST TO DCI</u>	<u>1 YEAR</u>	<u>2 YEARS</u>	<u>3 YEARS</u>
United Kingdom	£200	£360	£480
Europe	£250	£450	£600
USA & Rest of World	£300	£540	£720

