



DRY CARGO *international*

2012 Media Prospectus



*The world's leading and only
monthly dry bulk publication*



DRY CARGO international

Dry Cargo International's Unique Concept

Dry Cargo International (DCI) is the only monthly magazine covering the dry bulk industry. It is essential reading for all senior executives and decision-makers in the industry, and is the leading source of vital market information.

The publication owes its success to an innovative approach to the provision of key information on the global dry market in an accurate, comprehensive and timely manner. It does so by understanding and responding to the needs of today's senior executives and decision-makers. This has resulted in the origination of separate and dedicated sections, each representing a major industry sector within the international dry bulk market. Each sector has its own news and features and enables maximum assimilation of market information in the minimum time frame.



Trade & Commodities: Monthly, quarterly and annual trade trends and developments including news within all dry bulk commodities including coal, met coke, petcoke, iron ore, DRI and HBI, non-ferrous ores and concentrates, grains, animal feeds and agribulks, cement and cement clinker.



Engineering & Equipment: Technology developments, new equipment orders and deliveries, latest design innovations, continuous ship unloading and conveying solutions, specialist stockyard systems, turnkey project management, rail and road handling and engineering consultancy. Plus: Coal Handling Grain Handling and Bulk Equipment Handling Directories.



Ports, Terminals & Logistics: Ports and bulk terminal operations, new ports and bulk terminals construction and development projects, cargo tonnage throughputs as well as logistics. Plus: World Grain Terminal Guide World Coal Terminal Guide Global Ports and Terminals Directory.



Breakbulk & Bagging: Global trade and analysis of steel products, forest products, pulp & paper, unit cargo handling and storage techniques, FIBCs, bags and bagging technology, specialized breakbulk handling systems.



Shipping & Transportation: Bulk carrier owners and operations, shipbuilding and repair, self-unloading shipping and geared bulk carriers and monthly freight market analysis focusing on Capesize/Panamax/Handymax and short-sea bulk carrier market sectors and vessel classification.



Special & Regional Reports: International country and regional reports focusing on all aspects of the dry bulk industry including import and export trade figures, ports and terminals developments, shipping and logistics and materials handling.



DCI Banner Advertising

Online banner advertisements enable you to reach potential customers within the international dry bulk industry on a daily basis by linking them directly to any page within your own site. It benefits your organization through blanket exposure, thereby enhancing your worldwide image.

There are two sizes to choose from:

BANNER 1: [450px x 60px]

Monthly Cost:
£150 / €225 / US\$270

BANNER 2:
[140px x 140px]

Monthly Cost:
£105 / €155 / US\$190

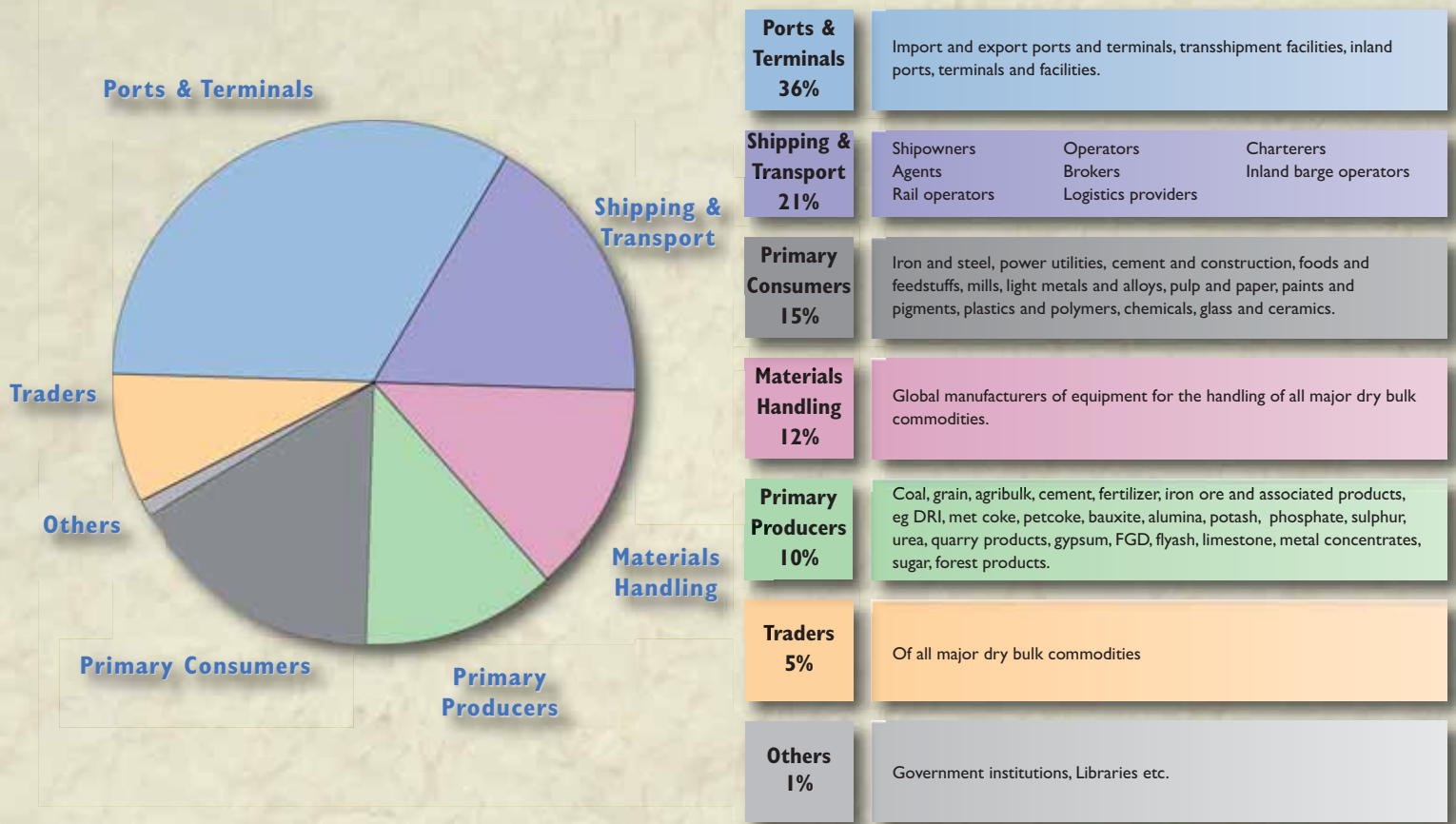
To sign up, go to:
<http://www.drycargomag.com/>



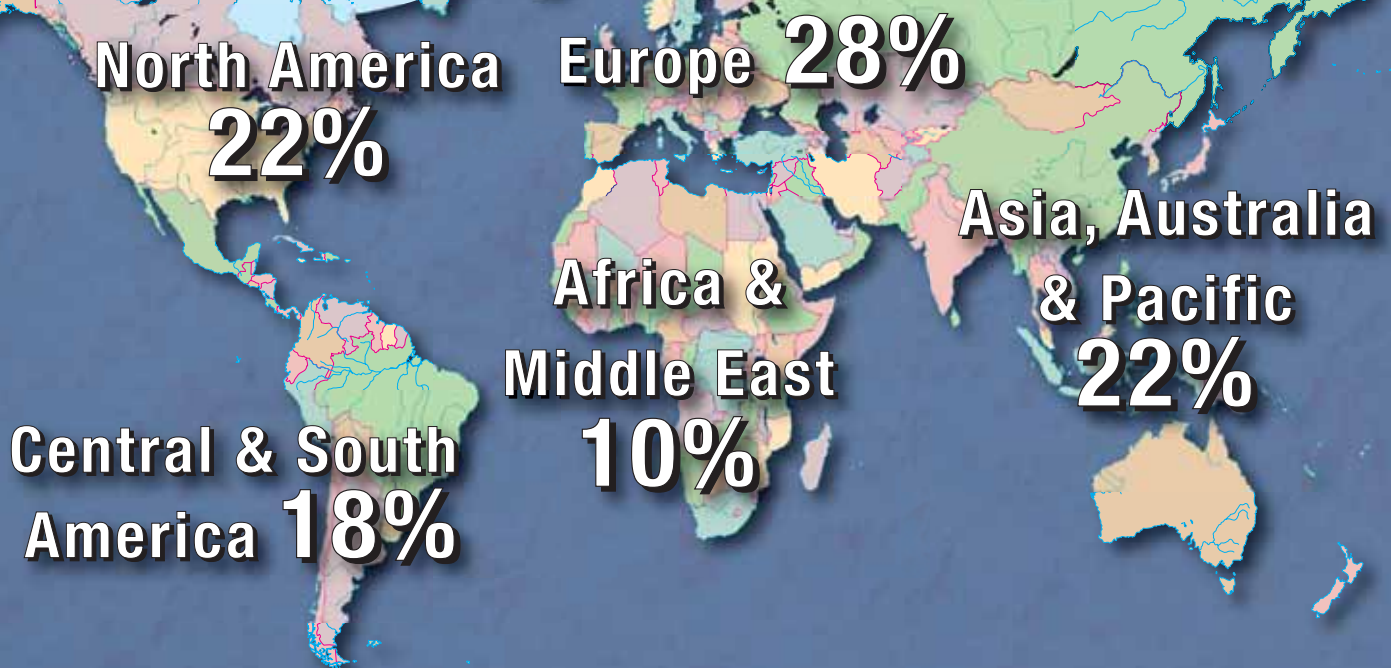
DCi Monthly Circulation

Average 6,679 copies are circulated every month to named contacts in the industry. In addition, we envisage an additional 6,000 will be printed and distributed to international industry events.

Industry Breakdown



Geographical Distribution





DRY CARGO *international*

JANUARY

BULK TRADES OUTLOOK 2012
 Rotterdam Port Focus
 US Gulf Report
 German Engineering Expertise
 German Ports and Terminals
 Dry Bulk Shipping Market
 Continuous Ship Unloaders
World Bulk Conference, USA
Coaltrans USA
South African Coal Conference
Middle East Grain Trade Summit

FEBRUARY

GLOBAL COAL TRADES
 Coal Terminal Developments
 Coal Handling Systems
 Self Unloading Vessels & Technology
 Ships Agents
 Offshore Stevedoring & Transshipment
 India
Coaltrans China
Coaltrans Russia
Coal Conference of the Americas

MARCH

GLOBAL GRAIN TRADES
 Baltic Ports & Terminals
 Belt Conveyor Systems & Technology
 Bulker Safety
 Steel Products
 United Kingdom
 Project Cargo and Warehousing
Norshipping
Breakbulk Europe 2012

APRIL

ASIAN COAL & AGRIBULK TRADES
 SE Asian Ports & Terminals
 Grab Manufacturers
 Self Unloading Equipment
 Stackers, Reclaimers & Stockyards
 Maritime Insurance
 Great Lakes & St Lawrence Seaway
 South African Regional Report
WORLD COAL TERMINAL GUIDE
Coaltrans Asia
Coaltrans South Africa
Bulk Port, Terminals & Logistics 2012

MAY

GLOBAL CEMENT TRADES
 Scandinavian Ports & Shipping
 Scandinavian Engineering Expertise
 Pneumatic Bulk Handling Equipment
 Bagging Equipment & FIBCs
 Cement Handling & Storage
 Mediterranean Regional Focus
 Biomass Storage & Handling
Dry Bulk Shipping Summit
Posidonia 2012

JUNE

AMERICAS COAL TRADE
 Coal Handling Technology
 The Netherlands
 USA Engineering Expertise
 Marine Paints & Coatings
 Bulker Management
 Ship Loading Technology
European Coal Outlook Conference
Coaltrans USA
Coaltrans Brazil

JULY

BAUXITE & ALUMINA TRADES
 North American West Coast
 Australia
 Inland Rail & Barge Transportation
 Forest Products
 Rail & Barge Handling Technology
 Crane Controls & Components
 Bulker Classification
2012 Grain Handling Directory
Coaltrans Australia

AUGUST

IRON ORE TRADES
 Petcoke: Special Report
 Inspection, Analysis & Sampling
 Mechanical Ship Unloaders
 Shipboard Cranes & Grabs
 HWY H20
Breakbulk Expo 2012

SEPTEMBER

FEEDSTUFFS, GRAINS & OILSEEDS TRADES
 Floating Cranes
 Mobile Harbour Equipment
 Bulker Safety
 Pulp & Paper
 Dust Emissions Control
 Enclosed Storage & Handling
WORLD GRAIN TERMINAL GUIDE
Dry Bulk Shipping Market Outlook

OCTOBER

EUROPEAN COAL TRADES
 Hamburg-Le Havre Port Range
 Stockyard Equipment
 Self Unloader Update Report
 Bulk Handling Drives, Systems & Controls
2012 Coal Handling Directory
Coaltrans Europe 2012

NOVEMBER

GLOBAL FERTILIZER TRADES
 France
 Belgium
 Cement Handling Equipment/Storage
 FIBCs & Bagging
 Italian Equipment Manufacturers
 Geared Bulk Carriers
2013 Wall Planner

DECEMBER

2013 DRY CARGO HANDLING DIRECTORY & YEARBOOK
 The world's only comprehensive listing of:
 Ports & Terminals
 Equipment
 Services & Consultancies
 Inland Transportation

Advertising Contacts: Andrew Hucker-Brown and Jason Chinnock
Editorial Contact: Louise Dodds-Ely
Advertising deadline: 20th of month prior to publishing date
Editorial deadline: 10th of month prior to publishing date



2012 Editorial Programme

Advertising Rates

No of Insertions	£ STERLING RATES			
	1-3	4-6 (10%)	7-9 (15%)	10-12 (20%)
Double Page Spread				
Four Colour	£4,620	£4,158	£3,927	£3,696
Spot Colour	£3,696	£3,326	£3,141	£2,957
Mono	£2,957	£2,661	£2,513	£2,365
Full Page				
Four Colour	£2,640	£2,376	£2,244	£2,112
Spot Colour	£2,112	£1,900	£1,795	£1,690
Mono	£1,690	£1,521	£1,436	£1,352
Half Page				
Four Colour	£1,848	£1,663	£1,570	£1,478
Spot Colour	£1,478	£1,330	£1,256	£1,182
Mono	£1,180	£1,062	£1,003	£944
Quarter Page				
Four Colour	£1,294	£1,165	£1,100	£1,035
Spot Colour	£1,038	£934	£882	£830
Mono	£831	£748	£706	£665

No of Insertions	€ EURO RATES			
	1-3	4-6 (10%)	7-9 (15%)	10-12 (20%)
Double Page Spread				
Four Colour	€6,235	€5,610	€5,300	€4,990
Spot Colour	€4,990	€4,490	€4,240	€3,990
Mono	€3,990	€3,590	€3,390	€3,190
Full Page				
Four Colour	€3,564	€3,205	€3,030	€2,850
Spot Colour	€2,850	€2,565	€2,420	€2,280
Mono	€2,280	€2,050	€1,940	€1,825
Half Page				
Four Colour	€2,495	€2,245	€2,120	€1,995
Spot Colour	€1,995	€1,795	€1,695	€1,595
Mono	€1,595	€1,435	€1,355	€1,275
Quarter Page				
Four Colour	€1,745	€1,570	€1,480	€1,395
Spot Colour	€1,400	€1,260	€1,190	€1,120
Mono	€1,125	€1,010	€955	€900

No of Insertions	US\$ DOLLAR RATES			
	1-3	4-6 (10%)	7-9 (15%)	10-12 (20%)
Double Page Spread				
Four Colour	\$7,700	\$6,930	\$6,545	\$6,160
Spot Colour	\$6,160	\$5,544	\$5,235	\$4,930
Mono	\$4,990	\$4,490	\$4,240	\$3,990
Full Page				
Four Colour	\$4,400	\$3,960	\$3,740	\$3,520
Spot Colour	\$3,520	\$3,170	\$2,990	\$2,815
Mono	\$2,815	\$2,535	\$2,390	\$2,250
Half Page				
Four Colour	\$3,420	\$3,080	\$2,900	\$2,740
Spot Colour	\$2,465	\$2,220	\$2,095	\$1,970
Mono	\$1,970	\$1,775	\$1,675	\$1,575
Quarter Page				
Four Colour	\$2,155	\$1,940	\$1,830	\$1,725
Spot Colour	\$1,730	\$1,555	\$1,470	\$1,385
Mono	\$1,390	\$1,250	\$1,180	\$1,110

Mechanical Data

Page Size and Type	(mm)	
	Depth	Width
Double Page Spread		
Page Size	297	395
Bleed Material to Measure	303	426
Type Area & Trim	275	420
Full Page		
Page Size	297	210
Bleed Material to Measure	303	216
Type Area & Trim	275	185

Page Size and Type	(mm)	
	Depth	Width
Half Page Horizontal		
Page Size	142	210
Bleed Material to Measure	148	216
Type Area & Trim	130	185
Half Page Vertical	275	90
Half Page Island	177	118
Quarter Page Horiz	62	185
Quarter Page Vertical	130	90

COPY REQUIRED

CD – Documents in QuarkXpress including fonts and graphics

PDF Files – Supplied either on disk or as an email attachment (high-resolution, with fonts embedded)

All Advertisement Copy and Production Enquiries to: Dry Cargo International, Clover House, 24 Drury Road, Colchester, Essex CO2 7UX, UK

Tel: +44 (0)1206 562560
Fax: +44 (0)1206 562566
Email: info@dc-int.com

Contact:
Andrew Hucker-Brown
or Jason Chinnock

CANCELLATION PERIOD — STRICTLY ONE MONTH PRIOR TO ISSUE DATE



DRY CARGO
international



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Subscribe to *DCi*

By subscribing to *DCi* you will receive the following:

- ❖ 12 monthly issues of the magazine including:
- ❖ Grain Handling Equipment Directory
- ❖ World Grain Terminal Guide
- ❖ Coal Handling Equipment Directory
- ❖ World Coal Terminal Guide
- ❖ Annual Dry Cargo Yearbook & Handling Directory

Plus full online content including:

- ❖ Full key word/issue archiving service
- ❖ Current news online
- ❖ Latest Global Bulk Carrier Trade & Fleet analysis

Total subscription cost to <i>DCi</i>	1 year	2 years	3 years
UK	£170	£280	£365
Europe	£210	£355	£460
USA & Rest of World	£260	£445	£580

