

## Advertising Rates

### £ STERLING RATES

No of Insertions	1-3	4-6 (10%)	7-9 (15%)	10-12 (20%)
<b>Double Page Spread</b>				
Four Colour	£4,620	£4,158	£3,927	£3,696
Spot Colour	£3,696	£3,326	£3,141	£2,957
Mono	£2,957	£2,661	£2,513	£2,365
<b>Full Page</b>				
Four Colour	£2,640	£2,376	£2,244	£2,112
Spot Colour	£2,112	£1,900	£1,795	£1,690
Mono	£1,690	£1,521	£1,436	£1,352
<b>Half Page</b>				
Four Colour	£1,848	£1,663	£1,570	£1,478
Spot Colour	£1,478	£1,330	£1,256	£1,182
Mono	£1,180	£1,062	£1,003	£944
<b>Quarter Page</b>				
Four Colour	£1,294	£1,165	£1,100	£1,035
Spot Colour	£1,038	£934	£882	£830
Mono	£831	£748	£706	£665

### € EURO RATES

No of Insertions	1-3	4-6 (10%)	7-9 (15%)	10-12 (20%)
<b>Double Page Spread</b>				
Four Colour	€6,235	€5,610	€5,300	€4,990
Spot Colour	€4,990	€4,490	€4,240	€3,990
Mono	€3,990	€3,590	€3,390	€3,190
<b>Full Page</b>				
Four Colour	€3,564	€3,205	€3,030	€2,850
Spot Colour	€2,850	€2,565	€2,420	€2,280
Mono	€2,280	€2,050	€1,940	€1,825
<b>Half Page</b>				
Four Colour	€2,495	€2,245	€2,120	€1,995
Spot Colour	€1,995	€1,795	€1,695	€1,595
Mono	€1,595	€1,435	€1,355	€1,275
<b>Quarter Page</b>				
Four Colour	€1,745	€1,570	€1,480	€1,395
Spot Colour	€1,400	€1,260	€1,190	€1,120
Mono	€1,125	€1,010	€955	€900

### US\$ DOLLAR RATES

No of Insertions	1-3	4-6 (10%)	7-9 (15%)	10-12 (20%)
<b>Double Page Spread</b>				
Four Colour	\$7,700	\$6,930	\$6,545	\$6,160
Spot Colour	\$6,160	\$5,544	\$5,235	\$4,930
Mono	\$4,990	\$4,490	\$4,240	\$3,990
<b>Full Page</b>				
Four Colour	\$4,400	\$3,960	\$3,740	\$3,520
Spot Colour	\$3,520	\$3,170	\$2,990	\$2,815
Mono	\$2,815	\$2,535	\$2,390	\$2,250
<b>Half Page</b>				
Four Colour	\$3,420	\$3,080	\$2,900	\$2,740
Spot Colour	\$2,465	\$2,220	\$2,095	\$1,970
Mono	\$1,970	\$1,775	\$1,675	\$1,575
<b>Quarter Page</b>				
Four Colour	\$2,155	\$1,940	\$1,830	\$1,725
Spot Colour	\$1,730	\$1,555	\$1,470	\$1,385
Mono	\$1,390	\$1,250	\$1,180	\$1,110

## Mechanical Data

Page Size and Type	(mm)	
	Depth	Width
<b>Double Page Spread</b>		
Page Size	297	395
Bleed Material to Measure	303	426
Type Area & Trim	275	420
<b>Full Page</b>		
Page Size	297	210
Bleed Material to Measure	303	216
Type Area & Trim	275	185

Page Size and Type	(mm)	
	Depth	Width
<b>Half Page Horizontal</b>		
Page Size	142	210
Bleed Material to Measure	148	216
Type Area & Trim	130	185
<b>Half Page Vertical</b>	275	90
<b>Half Page Island</b>	177	118
<b>Quarter Page Horiz</b>	62	185
<b>Quarter Page Vertical</b>	130	90

### COPY REQUIRED

CD – Documents in QuarkXpress including fonts and graphics

PDF Files – Supplied either on disk or as an email attachment (high-resolution, with fonts embedded)

All Advertisement Copy and Production Enquiries to: Dry Cargo International, Clover House, 24 Drury Road, Colchester, Essex CO2 7UX, UK

**Tel: +27 (0) 31 583 4360**  
**Fax: +44 (0) 1206 562566**  
**Email: [info@dc-int.com](mailto:info@dc-int.com)**

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**CANCELLATION PERIOD — STRICTLY ONE MONTH PRIOR TO ISSUE DATE**

 **DRY CARGO**  
*international*