

DCi

DRY CARGO

international

2017 Media Prospectus



The world's leading and only monthly dry bulk publication

DRY CARGO

international

Dry Cargo International's Unique Concept

Dry Cargo International (DCI) is the only monthly magazine covering the dry bulk industry. It is essential reading for all senior executives and decision-makers in the industry, and is the leading source of vital market information.

The publication owes its success to an innovative approach to the provision of key information on the global dry market in an accurate, comprehensive and timely manner. It does so by understanding and responding to the needs of today's senior executives and decision-makers. This has resulted in the origination of separate and dedicated sections, each representing a major industry sector within the international dry bulk market. Each sector has its own news and features and enables maximum assimilation of market information in the minimum time frame.

Trade & Commodities: Monthly, quarterly and annual trade trends and developments including news within all dry bulk commodities including coal, met coke, petcoke, iron ore, DRI and HBI, non-ferrous ores and concentrates, grains, animal feeds and agribulks, cement and cement clinker.



Breakbulk & Bagging: Global trade and analysis of steel products, forest products, pulp & paper, unit cargo handling and storage techniques, FIBCs, bags and bagging technology, specialized breakbulk handling systems.

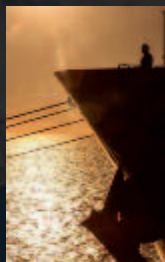


Engineering & Equipment: Technology developments, new equipment orders and deliveries, latest design innovations, continuous ship unloading and conveying solutions, specialist stockyard systems, turnkey project management, rail and road handling and engineering consultancy. Plus: Coal Handling, Grain Handling and Bulk Equipment Handling Directories.



Ports, Terminals & Logistics: Ports and bulk terminal operations, new ports and bulk terminals construction and development projects, cargo tonnage throughputs as well as logistics. Plus: World Coal Terminal Guide, Global Ports and Terminals Directory.

Shipping & Transportation: Bulk carrier owners and operations, shipbuilding and repair, self-unloading shipping and geared bulk carriers and monthly freight market analysis focusing on Capesize/Panamax/Handymax and short-sea bulk carrier market sectors and vessel classification.



Special & Regional Reports: International country and regional reports focusing on all aspects of the dry bulk industry including import and export trade figures, ports and terminals developments, shipping and logistics and materials handling.



DCI Banner Advertising

BANNER 1: [600px x 80px]

Monthly Cost:
£375 / €525 / US\$560

BANNER 2:
[140px x 140px]

Monthly Cost: £260 / €360 / US\$390

Monthly Cost:
£350 / €490 / US\$525

BANNER 3:
[140px x 280px]

MONTHLY WEBSITE STATISTICS

Month	Page views	Unique visits	Hits
June 2015	24,596	14,492	156,871
July 2015	34,105	20,398	218,558
August 2015	27,916	15,877	243,795
September 2015	39,435	21,251	253,212
October 2015	29,571	14,771	234,585
November 2015	34,124	21,890	308,332
December 2015	28,664	16,757	169,556
January 2016	23,295	12,141	130,471
February 2016	27,205	13,457	220,498
March 2016	24,194	15,487	276,587
April 2016	23,211	13,393	155,391
May 2016	22,339	24,860	99,393
June 2016	26,712	14,293	147,748
July 2016	26,280	13,423	130,266
August 2016	28,774	14,892	155,023

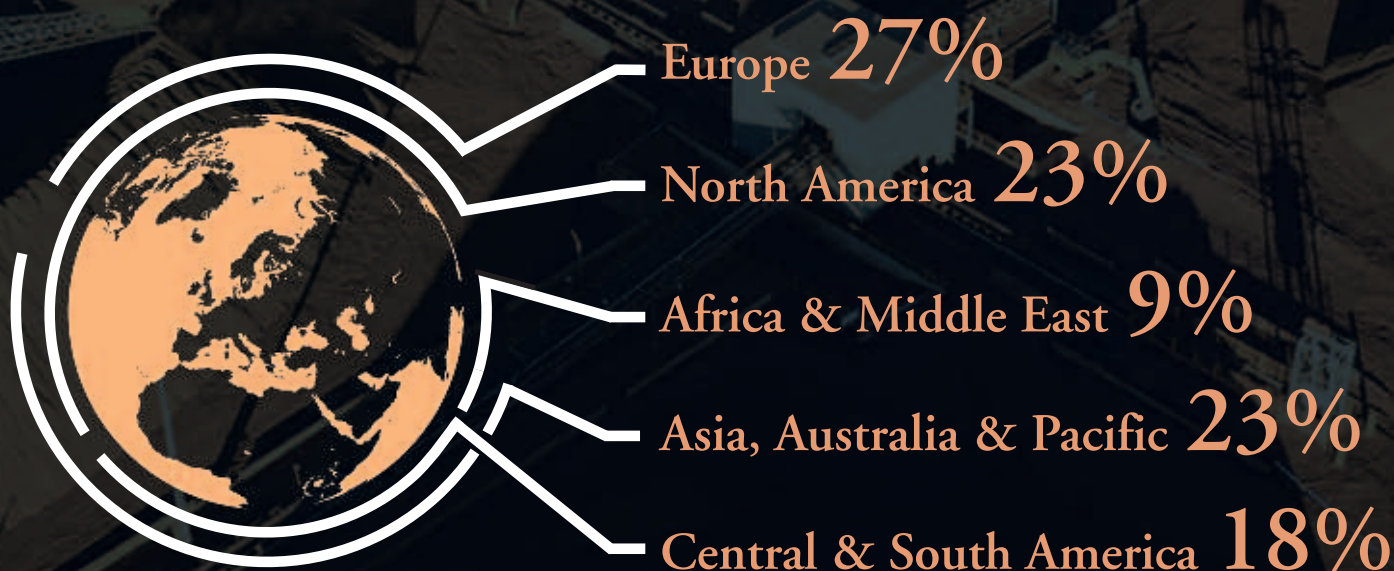
DCi Monthly Circulation

Average 6,600 copies are circulated every month to named contacts in the industry. In addition, we envisage an additional 6,000 will be distributed to international industry events.
All advertisements will appear in the digital version of the magazine, with hyperlinks to their company websites.

Industry Breakdown

Ports & Terminals	37%	{ Import and export ports and terminals, transshipment facilities, inland ports, terminals and facilities.
Shipping & Transport	23%	{ Shipowners, operators, charterers, agents, brokers, inland barge operators, rail operators, logistics providers.
Primary Consumers	14%	{ Iron and steel, power utilities, cement and construction, foods and feedstuffs, mills, light metal and alloys, pulp and paper, paints and pigments, plastics and polymers, chemicals, glass and ceramics.
Materials Handling	11%	{ Global manufacturers of equipment for the handling of all major dry bulk commodities.
Primary Producers	10%	{ Coal, grain, agribulk, cement, fertilizer, iron ore and associated products, eg DRI, met coke, petcoke, bauxite, alumina, potash, phosphate, sulphur, urea, quarry products, gypsum, FGD, flyash, limestone, metal concentrates, sugar, forest products.
Traders	4%	{ Of all major dry bulk commodities.
Others	1%	{ Government institutions, Libraries etc.

Geographical Distribution



Advertising Rates

No of Insertions	£ STERLING RATES			
	1-3	4-6 (10%)	7-9 (15%)	10-12 (20%)
Double Page Spread				
Four Colour	£4,620	£4,158	£3,927	£3,696
Spot Colour	£3,696	£3,326	£3,141	£2,957
Mono	£2,957	£2,661	£2,513	£2,365
Full Page				
Four Colour	£2,640	£2,376	£2,244	£2,112
Spot Colour	£2,112	£1,900	£1,795	£1,690
Mono	£1,690	£1,521	£1,436	£1,352
Half Page				
Four Colour	£1,848	£1,663	£1,570	£1,478
Spot Colour	£1,478	£1,330	£1,256	£1,182
Mono	£1,180	£1,062	£1,003	£944
Quarter Page				
Four Colour	£1,294	£1,165	£1,100	£1,035
Spot Colour	£1,038	£934	£882	£830
Mono	£831	£748	£706	£665

No of Insertions	€ EURO RATES			
	1-3	4-6 (10%)	7-9 (15%)	10-12 (20%)
Double Page Spread				
Four Colour	€6,235	€5,610	€5,300	€4,990
Spot Colour	€4,990	€4,490	€4,240	€3,990
Mono	€3,990	€3,590	€3,390	€3,190
Full Page				
Four Colour	€3,564	€3,205	€3,030	€2,850
Spot Colour	€2,850	€2,565	€2,420	€2,280
Mono	€2,280	€2,050	€1,940	€1,825
Half Page				
Four Colour	€2,495	€2,245	€2,120	€1,995
Spot Colour	€1,995	€1,795	€1,695	€1,595
Mono	€1,595	€1,435	€1,355	€1,275
Quarter Page				
Four Colour	€1,745	€1,570	€1,480	€1,395
Spot Colour	€1,400	€1,260	€1,190	€1,120
Mono	€1,125	€1,010	€955	€900

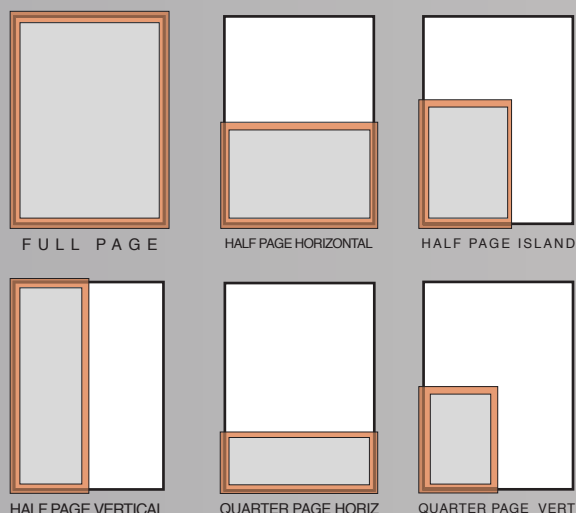
No of Insertions	US\$ DOLLAR RATES			
	1-3	4-6 (10%)	7-9 (15%)	10-12 (20%)
Double Page Spread				
Four Colour	\$7,700	\$6,930	\$6,545	\$6,160
Spot Colour	\$6,160	\$5,544	\$5,235	\$4,930
Mono	\$4,990	\$4,490	\$4,240	\$3,990
Full Page				
Four Colour	\$4,400	\$3,960	\$3,740	\$3,520
Spot Colour	\$3,520	\$3,170	\$2,990	\$2,815
Mono	\$2,815	\$2,535	\$2,390	\$2,250
Half Page				
Four Colour	\$3,420	\$3,080	\$2,900	\$2,740
Spot Colour	\$2,465	\$2,220	\$2,095	\$1,970
Mono	\$1,970	\$1,775	\$1,675	\$1,575
Quarter Page				
Four Colour	\$2,155	\$1,940	\$1,830	\$1,725
Spot Colour	\$1,730	\$1,555	\$1,470	\$1,385
Mono	\$1,390	\$1,250	\$1,180	\$1,110

Mechanical Data

Page Size and Type	(mm)	
	Depth	Width
Double Page Spread		
Page Size	297	420
Bleed Material to Measure	303	426
Type Area & Trim	275	395
Full Page		
Page Size	297	210
Bleed Material to Measure	303	216
Type Area & Trim	275	185
Bleed to measure:		
Page Size and Type	Depth (mm)	Width (mm)
Half Page Horizontal	155	216
Half Page Vertical	303	111
Half Page Island	177	118
Quarter Page Horiz	80	216
Quarter Page Vertical	130	90
Type & Trim	Keep text & logos ±15mm from edges of the advert.	

Advert Size (Including 3mm bleed)

Type & Trim (Keep text & logos ±15mm from edges)



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CANCELLATION PERIOD — STRICTLY ONE MONTH PRIOR TO ISSUE DATE

DCi **DRY CARGO**
international

JANUARY

BULK TRADES OUTLOOK 2017
 Dutch Ports Focus
 US Gulf
 German Engineering Expertise
 German Ports & Terminals
 Dry Bulk Shipping Market
 Continuous Ship Unloaders
World Bulk Conference, USA
Coaltrans USA 2017
Coaltrans India 2017
Global Grain Asia 2017

FEBRUARY

GLOBAL COAL TRADES
 Coal Terminal Developments
 Coal Handling Systems
 Self-Unloading Vessels & Technology
 Ships' Agents
 Offshore Stevedoring & Transshipment
 Covered Storage
Coaltrans China 2017
Coaltrans Middle East 2017

MARCH

GLOBAL GRAIN TRADES
 Baltic Ports & Terminals
 Belt Conveyor Systems & Technology
 Bulker Safety
 Steel Products
 United Kingdom
 Project Cargo and Warehousing
Breakbulk Europe 2017
TOC Asia 2017
Global Grain North America 2017

APRIL

ASIAN COAL & AGRIBULK TRADES
 SE Asian Ports & Terminals
 Grab Manufacturers
 Stackers, Reclaimers & Stockyards
 Great Lakes & St Lawrence Seaway
 Spain & Portugal
 Portable Bulk Handling Equipment
Coaltrans Asia 2017

MAY

GLOBAL CEMENT TRADES
 Scandinavia
 Pneumatic Bulk Handling Equipment
 Bagging Equipment & FIBCs
 Cement Handling & Storage
 Software & Automation
 Lower Mississippi
 Biomass Storage & Handling
Norshipping 2017
TOC Europe 2017
Dry Cargo Europe 2017

JUNE

AMERICAS COAL TRADES
 Coal Handling Technology
 The Netherlands
 USA Engineering Expertise
 Marine Paints & Coatings
 Ship Loading Technology
 Self-Unloading Equipment

JULY

BAUXITE & ALUMINA TRADES
 North American West Coast
 Inland Rail & Barge Transportation
 Forest Products
 Rail & Barge Handling Technology
 Crane Controls & Components
 Engineering Consultants
 Bulker Classification
2017 Grain Handling Directory
Global Grain South America 2017

AUGUST

IRON ORE TRADES
 Petcoke: Special Report
 Inspection, Analysis & Sampling
 Mechanical Ship Unloaders
 Shipboard Cranes & Grabs
 North American East Coast
 Pulp & Paper
 HWY H₂O
Breakbulk Expo 2017

SEPTEMBER

FEEDSTUFFS, GRAINS & OILSEEDS TRADES
 Floating Cranes
 Mobile Harbour Equipment
 Bulker Services
 Conveyors
 Dust Emissions Control
 Enclosed Storage & Handling
 Grain Materials Handling
Global Grain 2017
TOC Americas 2017

OCTOBER

EUROPEAN COAL TRADES
 Hamburg-Le Havre Port Range
 Stockyard Equipment
 Self-Loader Update Report
 Bulk Handling Drives, Systems & Controls
 Scandinavia
2017 Coal Handling Directory
World Coal Leaders Network 2017

NOVEMBER

GLOBAL FERTILIZER TRADES
 France
 Belgium
 Baltic Trades
 Cement Handling Equipment/Storage
 FIBCs & Bagging
 Italian Equipment Manufacturers
 Geared Bulk Carriers
2018 Wall Planner
TOC Middle East 2017

DECEMBER

2018 DRY CARGO HANDLING DIRECTORY & YEARBOOK

The world's only comprehensive listing of:

- ❖ Ports & Terminals
- ❖ Equipment
- ❖ Services & Consultancies
- ❖ Inland Transportation

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Editorial deadline: 10th of month prior to publishing date

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Subscribe to *DCi*

By subscribing to *DCi* you will receive the following:

- ❖ 12 monthly issues of the magazine including:
- ❖ Grain Handling Equipment Directory
- ❖ Coal Handling Equipment Directory
- ❖ Annual Dry Cargo Yearbook & Handling Directory

Plus full online content including:

- ❖ Full key word/issue archiving service
- ❖ Current news online
- ❖ Latest Global Bulk Carrier Trade & Fleet analysis

Total subscription cost to <i>DCi</i>	1 year	2 years	3 years
UK	£170	£280	£365
Europe	£210	£355	£460
USA & Rest of World	£260	£445	£580