3 DRY CARGO Mermannal

2018 Media Prospectus

The world's leading and only monthly dry bulk publication

BRY CARGO

Dry Cargo International's Unique Concept

Dry Cargo International (DCi) is the only monthly magazine covering the dry bulk industry. It is essential reading for all senior executives and decision-makers in the industry, and is the leading source of vital market information.

The publication owes its success to an innovative approach to the provision of key information on the global dry market in an accurate, comprehensive and timely manner. It does so by understanding and responding to the needs of today's senior executives and decision-makers. This has resulted in the origination of separate and dedicated sections, each representing a major industry sector within the international dry bulk market. Each sector has its own news and features and enables assimilation maximum of market information in the minimum time frame.

Trade & Commodities: Monthly, quarterly and annual trade trends and developments including news within all dry bulk commodities including coal, met coke, petcoke, iron ore, DRI and HBI, non-ferrous ores and concentrates, grains, animal feeds and agribulks, cement and cement clinker.

Shipping & Transportation:

operations, shipbuilding and repair,

self-unloading shipping and geared

bulk carriers and monthly freight

Capesize/Panamax/Handymax and

market analysis focusing on

short-sea bulk carrier market

sectors and vessel classification.

Bulk carrier owners and



Engineering & Equipment:

Technology developments, new

continuous ship unloading and

conveying solutions, specialist

project management, rail and road

consultancy. Plus: Coal Handling,

Equipment Handling Directories.

stockyard systems, turnkey

handling and engineering

Grain Handling and Bulk

latest design innovations,

equipment orders and deliveries,

Breakbulk & Bagging: Global trade and analysis of steel products, forest products, pulp & paper, unit cargo handling and storage techniques, FIBCs, bags and bagging technology, specialized breakbulk handling systems.





Ports, Terminals & Logistics: Ports and bulk terminal operations, new ports and bulk terminals construction and development projects, cargo tonnage

throughputs as well as logistics. Plus: World Coal Terminal Guide, Global Ports and Terminals Directory.

Special & Regional Reports: International country and regional reports focusing on all aspects of the dry bulk industry including import and export trade figures, ports and terminals developments, shipping and logistics and materials handling.



	Ad by	The				PC .
					- Milling -	
DRY CARGO		DRY CARGO	:3		The state of the second	
DCI Horns Page DCI Editorial Programme DCI Media Packa DCI Media Packa DCI Advertising Raise DCI Magazine Archive Legin	Belledune	@FORT OF HORTLAND		nner	Advert	tising
Bullecribe 2017 HANDLING DIRECTORY	Welcome to Dry Cargo International Online September 2017 Issue Content View a sample hour		RANNE		Dfpx x 80fpx]	And a start of the second
Contact Us Banner Advertising	DRY CARGO . Grains & Oilseods	-	DAININI		$p_{\mu}x \times o_{\mu}x$	
Events Calendar About Us	Cynwysa C		Monthly Cost: £375 / €525 / U	S\$560		art C
+ 07 1		The state				
					Monthly Co	st: BANNER 3:
DAMEN	Vin Search Archives	Statement of			£350 / €490 / ÚS\$5	
II.	LATEST NEWS		BANNER 2:		2000 / 01/07 0040	25 [140рх х 280рх]
GRAD OPERATION	Siwertell road-mobile delivery prompts positive experience Sixertell, part of Cergetec, has celvered a new road-mobile unloader					
33 70K @ 12-58-8	fer Turkish segligates company. Gusev Bazait Beton San Maden Ve Tic Sti Ltd. The order was backed in Cargotec's second guerter 2017	14 X 12	[140/px x 140/px]]		
Committee of	order intske. Published: 20 September 2017 Maret ->			· · · ·		
	Track & Commodities					
	Feed grains harvest lower in 2017 The International Monetary Fund (IMF) forecast a positive outlock for	Statement L		in the second		
1	the global economy with recent data scinting to the broadeat upswing in a decade, with improvements in emerging and developing Published: 16 Seconemer 2017		Monthly Cost f	260 / €360 / US	\$390	
	Dry bulk imports growth continues in China	No.	Tontiny Cost. E.	2007 03007 03.	\$370	
- the	Trade and freight market optimists looking for a further boost from China's dry bulk imports this year have not been dispoprited. Clobel	(Max)				
and the second second	seaborne dry bulk trace, and shipping activity, has benefited greatly from additional commodity volumes purchased by Chinese buyers, especially into one, cost and sexual and sexual answ.	3.7		MONTHLY	WEBSITE STATISTI	CS
	Published: 14 September 2017	and the second second	Mand	Description	Helense state	1124-
LISTENOW	Dry bulk trade backdrop remains solid - BULK CARRIER TRADE & FLEET OUTLOOK September 2017		Month November 2016	Page views 25,216	Unique visits 4.258	Hits 170.016
-Dort the loading	Doubts about whether the commodity import demand pace seen during the first half of this year can be sustained in the period shead are prominent. Yet global isolatione dry bulk trade growth in 2017 as	Shine all	December 2016	27,885	13.006	139.534
- Pert-class service	are prominent, tet groap seasone by puis trade growth in 2027 as a whole probably will achieve a notable acceleration Publisher, 13 Secretary 2027	State of the local division in the local div	anuary 2017	25,118	13,560	167.443
www.listenow.com	Rue 22	A DESCRIPTION OF THE OWNER	February 2017	27,044	13,462	194,109
Treas	Shipping & Transportation Shipping confidence continues to edge upwards		March 2017	23,498	13,270	232,668
And Adventures	Shipping contidence reached its highest rating in the past three years in the three months to and August 2017, according to the latest	-	April 2017	18,450	9,742	150,494
and all the second	Singtong Configures Survey from international accountant and philoping sovidor theore Excendence	* PHB	May 2017	20,760	11,314	162,755
Contractores	Perfecting, 30 September 2012 When to b		June 2017	22,189	11,944	173,112
The second se	UK PB1 Club ruleases updated version of its Carofully to Carly publication		July 2017	19,588	10,640	141,479
CONTRACTOR OF			August 2017	22,126	13,111	198,691
			Sepetember 2017	28,073	11,677	175,427

DCi Monthly Circulation

Average 6,600 copies are circulated every month to named contacts in the industry. In addition, we envisage an additional 6,000 will be distributed to international industry events. All advertisements will appear in the digital version of the magazine, with hyperlinks to their company websites.

Industry

Breakdown

eograp

North America

Ports & Terminals

Import and export Ports and terminals,

transshipment

37%

300

facilities, inland ports, terminals and facilities.

Shipping & Transport

Shipowners operators rais there are operators rais that the safety operators operative to the safety operators are operators and the safety operative providers.

Central & South America 18%

Europe

Africa & Middle East 9%

Asia, Australia & Pacific 23%

Global manufacturers of equipment for the handling of all major dry bulk commodities.

Primary Consumers

on and steel UTILIES CENE CONSTRU

Materials Handling

Coal, grain, agribulk, cement, fertiliter, DRI, Coal, grain, agribulk, cared products, eg DRI, Coal, grain, agribulk, cared products, urea, quarry coal, grain, agribulk, cared prote, atumina, rry Coal, grain, agribulk, cared products, ere iron ore and associate batyley, urea, quarry root, colle, percolec, sulphur, hash, irnest iron colle, percolec, sulphur, hash, forest iron colle, percolec, sulphur, fcD, fly and root, superior area, sugar, forest products, ereater products, ereater products, ereater

Primary Producers

Trad of all commo

0%

FOO

%

asticsand chemicals, ceramics.

0/0

Advertising Rates

	£ STERLING RATES			
No of Insertions	1-3	4-6 (10%)	7-9 (15%)	10-12 (20%)
Double Page Spread				
Four Colour	£4,620	£4,158	£3,927	£3,696
Spot Colour	£3,696	£3,326	£3,141	£2,957
Mono	£2,957	£2,661	£2,513	£2,365
Full Page				
Four Colour	£2,640	£2,376	£2,244	£2,112
Spot Colour	£2,112	£1,900	£1,795	£1,690
Mono	£1,690	£1,521	£1,436	£1,352
Half Page				
Four Colour	£1,848	£1,663	£1,570	£1,478
Spot Colour	£1,478	£1,330	£1,256	£1,182
Mono	£1,180	£1,062	£1,003	£944
Quarter Page				
Four Colour	£1,294	£1,165	£1,100	£1,035
Spot Colour	£1,038	£934	£882	£830
Mono	£831	£748	£706	£665

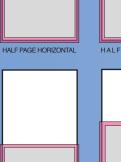
Mechanical Data

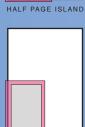
	(mi	n)	
Page Size and Type	Depth	Width	
Double Page Spread			
Page Size	297	420	
Bleed Material to Measure	303	426	
Type Area & Trim	275	395	
Full Page			
Page Size	297	210	
Bleed Material to Measure	303	216	
Type Area & Trim	275	185	
	Bleed to r	neasure:	
Page Size and Type	Depth (mm) V	idth (mm)	
Half Page Horizontal	155	216	
Half Page Vertical	303	111	
Half Page Island	177	118	
Quarter Page Horiz	80	216	
Quarter Page Vertical	130	90	
Type & Trim	Keep text & logos ±15mr		
	from edges o	f the advert.	

No of Insertions	I -3	4-6 (10%)	7-9 (15%)	10-12 (20%)
Double Page Spread				
Four Colour	€6,235	€5,610	€5,300	€4,990
Spot Colour	€4,990	€4,490	€4,240	€3,990
Mono	€3,990	€3,590	€3,390	€3,190
Full Page				
Four Colour	€3,564	€3,205	€3,030	€2,850
Spot Colour	€2,850	€2,565	€2,420	€2,280
Mono	€2,280	€2,050	€1,940	€1,825
Half Page				
Four Colour	€2,495	€2,245	€2,120	€1,995
Spot Colour	€1,995	€1,795	€1,695	€1,595
Mono	€1,595	€1,435	€1,355	€1,275
Quarter Page				
Four Colour	€1,745	€1,570	€1,480	€1,395
Spot Colour	€1,400	€1,260	€1,190	€1,120
Mono	€1,125	€1,010	€955	€900

Advert Size (Including 3mm bleed)
Type &Trim (Keep text & logos ±15mm from edges)







HALF PAGE VERTICAL

QUARTER PAGE HORIZ QUARTER PAGE VERT

	US\$ DOLLAR RATES			
No of Insertions	1-3	4-6 (10%)	7-9 (15%)	10-12 (20%)
Double Page Spread				
Four Colour	\$7,700	\$6,930	\$6,545	\$6,160
Spot Colour	\$6,160	\$5,544	\$5,235	\$4,930
Mono	\$4,990	\$4,490	\$4,240	\$3,990
Full Page				
Four Colour	\$4,400	\$3,960	\$3,740	\$3,520
Spot Colour	\$3,520	\$3,170	\$2,990	\$2,815
Mono	\$2,815	\$2,535	\$2,390	\$2,250
Half Page				
Four Colour	\$3,420	\$3,080	\$2,900	\$2,740
Spot Colour	\$2,465	\$2,220	\$2,095	\$1,970
Mono	\$1,970	\$1,775	\$1,675	\$1,575
Quarter Page				
Four Colour	\$2,155	\$1,940	\$1,830	\$1,725
Spot Colour	\$1,730	\$1,555	\$1,470	\$1,385
Mono	\$1,390	\$1,250	\$1,180	\$1,110

Tel: +27 (0) 31 583 4360 Fax: +27 (0) 31 566 4502 Email: info@dc-int.com

Contact: Andrew Hucker-Brown or Jason Chinnock

CANCELLATION PERIOD — STRICTLY ONE MONTH PRIOR TO ISSUE DATE



3 DRY CARGO Mernational

JANUARY

BULK TRADES OUTLOOK 2018 Dutch Ports Focus US Gulf

German Engineering Expertise German Ports & Terminals Dry Bulk Shipping Market Continuous Ship Unloaders World Bulk Conference, USA Coaltrans USA 2018 Coaltrans India 2018 Global Grain Asia 2018

APRIL

ASIAN COAL & AGRIBULK TRADES SE Asian Ports & Terminals Grab Manufacturers Stackers, Reclaimers & Stockyards Great Lakes & St Lawrence Seaway Spain & Portugal Portable Bulk Handling Equipment *Coaltrans Asia 2018*

JULY

BAUXITE & ALUMINA TRADES North American West Coast Inland Rail & Barge Transportation Forest Products Rail & Barge Handling Technology Crane Controls & Components Engineering Consultants Bulker Classification **2018 Grain Handling Directory** *Global Grain South America 2018*

OCTOBER

EUROPEAN COAL TRADES Hamburg-Le Havre Port Range Stockyard Equipment Self-Unloader Update Report Bulk Handling Drives, Systems & Controls Biomass 2018 Coal Handling Directory World Coal Leaders Network 2018

FEBRUARY

GLOBAL COAL TRADES Coal Terminal Developments Coal Handling Systems Self-Unloading Vessels & Technology Ships' Agents Offshore Stevedoring & Transshipment Covered Storage Coaltrans China 2018 Coaltrans Middle East 2018

MAY

GLOBAL CEMENT TRADES Scandinavia Pneumatic Bulk Handling Equipment Bagging Equipment & FIBCs Cement Handling & Storage Software & Automation Lower Mississippi Biomass Storage & Handling TOC Europe 2018 Dry Cargo Europe 2018 Posidonia 2018

AUGUST

IRON ORE TRADES Petcoke: Special Report Inspection, Analysis & Sampling Ship Unloaders Shipboard Cranes & Grabs North American East Coast Pulp & Paper HWY H₂O Breakbulk Expo 2018

NOVEMBER

GLOBAL FERTILIZER TRADES France Belgium Baltic Trades Cement Handling Equipment/Storage FIBCs & Bagging Italian Equipment Manufacturers Geared Bulk Carriers **2019 Wall Planner** TOC Middle East 2018

MARCH

GLOBAL GRAIN TRADES Baltic Ports & Terminals Belt Conveyor Systems & Technology Bulker Safety Steel Products United Kingdom Project Cargo and Warehousing Breakbulk Europe 2018 TOC Asia 2018 Global Grain North America 2018

JUNE

AMERICAS COAL TRADES Coal Handling Technology The Netherlands USA Engineering Expertise Marine Paints & Coatings Ship Loading Technology Dust-free Handling Systems Self-Unloading Equipment

SEPTEMBER

FEEDSTUFFS, GRAINS & OILSEEDS TRADES Floating Cranes Mobile Harbour Equipment Bulker Services Conveyors Dust Emissions Control Enclosed Storage & Handling Grain Materials Handling Global Grain 2018 TOC Americas 2018

DECEMBER

2019 DRY CARGO HANDLING DIRECTORY & YEARBOOK

The world's only comprehensive listing of:

- Ports & Terminals
- Equipment
- Services & Consultancies
- Inland Transportation

Advertising Contact: Andrew Hucker-Brown [andrew@dc-int.com] Editorial Contacts: Louise Dodds-Ely [louise@cargoship.demon.co.uk], Jay Venter [editorial@dc-int.com] Advertising deadline: 20th of month prior to publishing date Editorial deadline: 10th of month prior to publishing date

2018 Editorial Programme

Dry Cargo International — Head Office **Clover House** 24 Drury Road Colchester Essex CO2 7UX United Kingdom Tel: +27 (31) 583 4360 Fax: +27 (31) 566 4502

DRY CARGO INTERNATIONAL — ADMINISTRATIVE OFFICE

PO Box 2328 Mount Edgecombe Durban KwaZulu-Natal 4301 South Africa Tel: +27 (31) 583 4360 Fax: +27 (31) 566 4502

www.drycargomag.com info@dc-int.com

Subscribe to DCi

By subscribing to DCi you will receive the following:

- I2 monthly issues of the magazine including:
- Grain Handling Equipment Directory
 Coal Handling Equipment Directory
- Annual Dry Cargo Yearbook

Plus full online content including:

- Full key word/issue archiving service
- Current news online
- Latest Global Bulk Carrier Trade & Fleet analysis

Total subscription cost to DCi	l year	2 years 3 yea	irs
UK	£170	£280 £365	
Europe	£210	£355 £460	
USA & Rest of World	£260	£445 £580	