

The logo for Dry Cargo International, featuring the letters 'DCi' in a stylized white font on a dark blue background.

DCi

# DRY CARGO

*international*

**2018 Media Prospectus**



*The world's leading and only monthly dry bulk publication*



# DRY CARGO

## international

### Dry Cargo International's Unique Concept

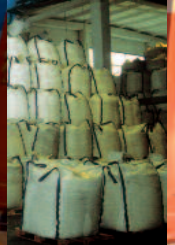
Dry Cargo International (DCi) is the only monthly magazine covering the dry bulk industry. It is essential reading for all senior executives and decision-makers in the industry, and is the leading source of vital market information.

The publication owes its success to an innovative approach to the provision of key information on the global dry market in an accurate, comprehensive and timely manner. It does so by understanding and responding to the needs of today's senior executives and decision-makers. This has resulted in the origination of separate and dedicated sections, each representing a major industry sector within the international dry bulk market. Each sector has its own news and features and enables maximum assimilation of market information in the minimum time frame.

**Trade & Commodities:** Monthly, quarterly and annual trade trends and developments including news within all dry bulk commodities including coal, met coke, petcoke, iron ore, DRI and HBI, non-ferrous ores and concentrates, grains, animal feeds and agribulks, cement and cement clinker.



**Breakbulk & Bagging:** Global trade and analysis of steel products, forest products, pulp & paper, unit cargo handling and storage techniques, FIBCs, bags and bagging technology, specialized breakbulk handling systems.



**Engineering & Equipment:** Technology developments, new equipment orders and deliveries, latest design innovations, continuous ship unloading and conveying solutions, specialist stockyard systems, turnkey project management, rail and road handling and engineering consultancy. Plus: Coal Handling, Grain Handling and Bulk Equipment Handling Directories.



**Ports, Terminals & Logistics:** Ports and bulk terminal operations, new ports and bulk terminals construction and development projects, cargo tonnage throughputs as well as logistics. Plus: World Coal Terminal Guide, Global Ports and Terminals Directory.

**Shipping & Transportation:** Bulk carrier owners and operations, shipbuilding and repair, self-unloading shipping and geared bulk carriers and monthly freight market analysis focusing on Capesize/Panamax/Handymax and short-sea bulk carrier market sectors and vessel classification.



**Special & Regional Reports:** International country and regional reports focusing on all aspects of the dry bulk industry including import and export trade figures, ports and terminals developments, shipping and logistics and materials handling.



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## Banner Advertising

**BANNER 1: [600px x 80px]**

Monthly Cost:  
£375 / €525 / US\$560

**BANNER 2:  
[140px x 140px]**

Monthly Cost: £260 / €360 / US\$390

Monthly Cost:  
£350 / €490 / US\$525

**BANNER 3:  
[140px x 280px]**

### MONTHLY WEBSITE STATISTICS

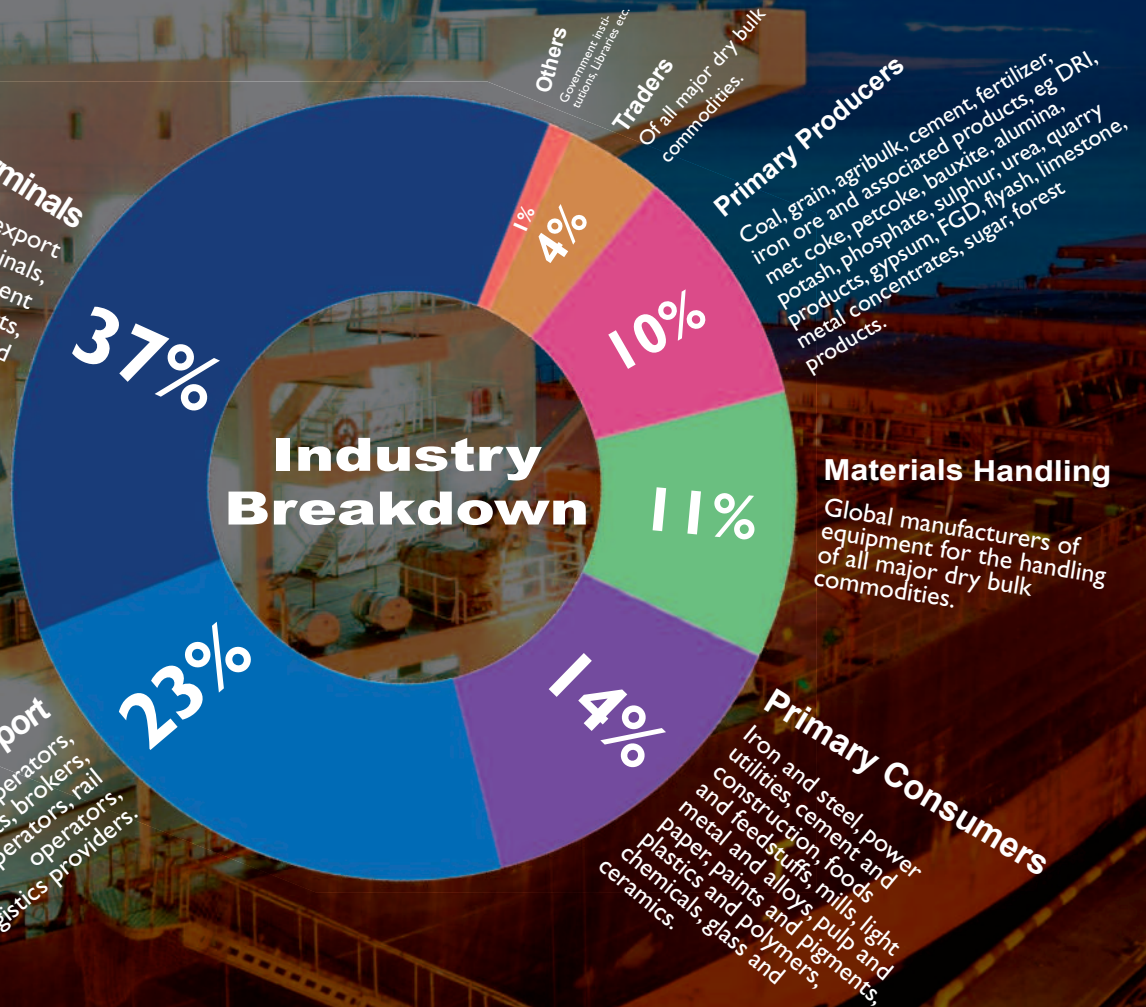
Month	Page views	Unique visits	Hits
November 2016	25,216	14,258	170,016
December 2016	27,885	13,006	139,534
January 2017	25,118	13,560	167,443
February 2017	27,044	13,462	194,109
March 2017	23,498	13,270	232,668
April 2017	18,450	9,742	150,494
May 2017	20,760	11,314	162,755
June 2017	22,189	11,944	173,112
July 2017	19,588	10,640	141,479
August 2017	22,126	13,111	198,691
September 2017	28,073	11,677	175,427





# DCi Monthly Circulation

Average 6,600 copies are circulated every month to named contacts in the industry. In addition, we envisage an additional 6,000 will be distributed to international industry events. All advertisements will appear in the digital version of the magazine, with hyperlinks to their company websites.



## Geographical Distribution

North America  
23%

Europe 27%

Africa & Middle East  
9%

Asia, Australia & Pacific  
23%

Central & South America  
18%

# Advertising Rates

# Mechanical Data

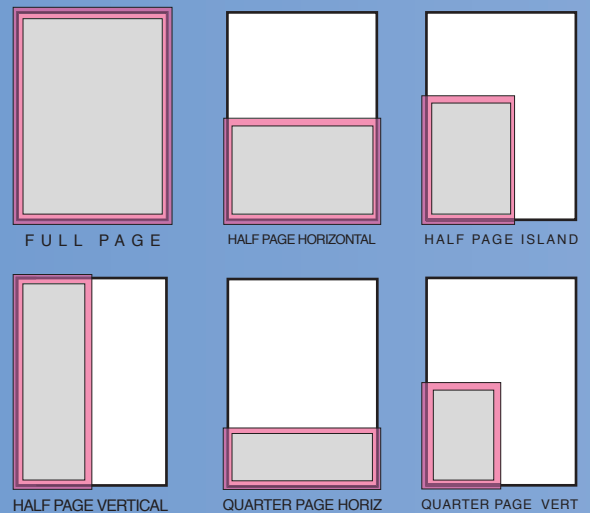
No of Insertions	£ STERLING RATES			
	1-3	4-6 (10%)	7-9 (15%)	10-12 (20%)
<b>Double Page Spread</b>				
Four Colour	£4,620	£4,158	£3,927	£3,696
Spot Colour	£3,696	£3,326	£3,141	£2,957
Mono	£2,957	£2,661	£2,513	£2,365
<b>Full Page</b>				
Four Colour	£2,640	£2,376	£2,244	£2,112
Spot Colour	£2,112	£1,900	£1,795	£1,690
Mono	£1,690	£1,521	£1,436	£1,352
<b>Half Page</b>				
Four Colour	£1,848	£1,663	£1,570	£1,478
Spot Colour	£1,478	£1,330	£1,256	£1,182
Mono	£1,180	£1,062	£1,003	£944
<b>Quarter Page</b>				
Four Colour	£1,294	£1,165	£1,100	£1,035
Spot Colour	£1,038	£934	£882	£830
Mono	£831	£748	£706	£665

Page Size and Type	(mm)	
	Depth	Width
<b>Double Page Spread</b>		
Page Size	297	420
Bleed Material to Measure	303	426
Type Area & Trim	275	395
<b>Full Page</b>		
Page Size	297	210
Bleed Material to Measure	303	216
Type Area & Trim	275	185
<b>Bleed to measure:</b>		
Page Size and Type	Depth (mm)	Width (mm)
<b>Half Page Horizontal</b>	155	216
<b>Half Page Vertical</b>	303	111
<b>Half Page Island</b>	177	118
<b>Quarter Page Horiz</b>	80	216
<b>Quarter Page Vertical</b>	130	90
Type & Trim	Keep text & logos ±15mm from edges of the advert.	

No of Insertions	€ EURO RATES			
	1-3	4-6 (10%)	7-9 (15%)	10-12 (20%)
<b>Double Page Spread</b>				
Four Colour	€6,235	€5,610	€5,300	€4,990
Spot Colour	€4,990	€4,490	€4,240	€3,990
Mono	€3,990	€3,590	€3,390	€3,190
<b>Full Page</b>				
Four Colour	€3,564	€3,205	€3,030	€2,850
Spot Colour	€2,850	€2,565	€2,420	€2,280
Mono	€2,280	€2,050	€1,940	€1,825
<b>Half Page</b>				
Four Colour	€2,495	€2,245	€2,120	€1,995
Spot Colour	€1,995	€1,795	€1,695	€1,595
Mono	€1,595	€1,435	€1,355	€1,275
<b>Quarter Page</b>				
Four Colour	€1,745	€1,570	€1,480	€1,395
Spot Colour	€1,400	€1,260	€1,190	€1,120
Mono	€1,125	€1,010	€955	€900

No of Insertions	US\$ DOLLAR RATES			
	1-3	4-6 (10%)	7-9 (15%)	10-12 (20%)
<b>Double Page Spread</b>				
Four Colour	\$7,700	\$6,930	\$6,545	\$6,160
Spot Colour	\$6,160	\$5,544	\$5,235	\$4,930
Mono	\$4,990	\$4,490	\$4,240	\$3,990
<b>Full Page</b>				
Four Colour	\$4,400	\$3,960	\$3,740	\$3,520
Spot Colour	\$3,520	\$3,170	\$2,990	\$2,815
Mono	\$2,815	\$2,535	\$2,390	\$2,250
<b>Half Page</b>				
Four Colour	\$3,420	\$3,080	\$2,900	\$2,740
Spot Colour	\$2,465	\$2,220	\$2,095	\$1,970
Mono	\$1,970	\$1,775	\$1,675	\$1,575
<b>Quarter Page</b>				
Four Colour	\$2,155	\$1,940	\$1,830	\$1,725
Spot Colour	\$1,730	\$1,555	\$1,470	\$1,385
Mono	\$1,390	\$1,250	\$1,180	\$1,110

- Advert Size (Including 3mm bleed)
- Type & Trim (Keep text & logos ±15mm from edges)



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**Jason Chinnock**

**CANCELLATION PERIOD — STRICTLY ONE MONTH PRIOR TO ISSUE DATE**



### JANUARY

BULK TRADES OUTLOOK 2018  
 Dutch Ports Focus  
 US Gulf  
 German Engineering Expertise  
 German Ports & Terminals  
 Dry Bulk Shipping Market  
 Continuous Ship Unloaders  
**World Bulk Conference, USA**  
**Coaltrans USA 2018**  
**Coaltrans India 2018**  
**Global Grain Asia 2018**

### FEBRUARY

GLOBAL COAL TRADES  
 Coal Terminal Developments  
 Coal Handling Systems  
 Self-Unloading Vessels & Technology  
 Ships' Agents  
 Offshore Stevedoring & Transshipment  
 Covered Storage  
**Coaltrans China 2018**  
**Coaltrans Middle East 2018**

### MARCH

GLOBAL GRAIN TRADES  
 Baltic Ports & Terminals  
 Belt Conveyor Systems & Technology  
 Bulker Safety  
 Steel Products  
 United Kingdom  
 Project Cargo and Warehousing  
**Breakbulk Europe 2018**  
**TOC Asia 2018**  
**Global Grain North America 2018**

### APRIL

ASIAN COAL & AGRIBULK TRADES  
 SE Asian Ports & Terminals  
 Grab Manufacturers  
 Stackers, Reclaimers & Stockyards  
 Great Lakes & St Lawrence Seaway  
 Spain & Portugal  
 Portable Bulk Handling Equipment  
**Coaltrans Asia 2018**

### MAY

GLOBAL CEMENT TRADES  
 Scandinavia  
 Pneumatic Bulk Handling Equipment  
 Bagging Equipment & FIBCs  
 Cement Handling & Storage  
 Software & Automation  
 Lower Mississippi  
 Biomass Storage & Handling  
**TOC Europe 2018**  
**Dry Cargo Europe 2018**  
**Posidonia 2018**

### JUNE

AMERICAS COAL TRADES  
 Coal Handling Technology  
 The Netherlands  
 USA Engineering Expertise  
 Marine Paints & Coatings  
 Ship Loading Technology  
 Dust-free Handling Systems  
 Self-Unloading Equipment

### JULY

BAUXITE & ALUMINA TRADES  
 North American West Coast  
 Inland Rail & Barge Transportation  
 Forest Products  
 Rail & Barge Handling Technology  
 Crane Controls & Components  
 Engineering Consultants  
 Bulker Classification  
**2018 Grain Handling Directory**  
**Global Grain South America 2018**

### AUGUST

IRON ORE TRADES  
 Petcoke: Special Report  
 Inspection, Analysis & Sampling  
 Ship Unloaders  
 Shipboard Cranes & Grabs  
 North American East Coast  
 Pulp & Paper  
 HWY H<sub>2</sub>O  
**Breakbulk Expo 2018**

### SEPTEMBER

FEEDSTUFFS, GRAINS & OILSEEDS TRADES  
 Floating Cranes  
 Mobile Harbour Equipment  
 Bulker Services  
 Conveyors  
 Dust Emissions Control  
 Enclosed Storage & Handling  
 Grain Materials Handling  
**Global Grain 2018**  
**TOC Americas 2018**

### OCTOBER

EUROPEAN COAL TRADES  
 Hamburg-Le Havre Port Range  
 Stockyard Equipment  
 Self-Loader Update Report  
 Bulk Handling Drives, Systems & Controls  
 Biomass  
**2018 Coal Handling Directory**  
**World Coal Leaders Network 2018**

### NOVEMBER

GLOBAL FERTILIZER TRADES  
 France  
 Belgium  
 Baltic Trades  
 Cement Handling Equipment/Storage  
 FIBCs & Bagging  
 Italian Equipment Manufacturers  
 Geared Bulk Carriers  
**2019 Wall Planner**  
**TOC Middle East 2018**

### DECEMBER

#### 2019 DRY CARGO HANDLING DIRECTORY & YEARBOOK

The world's only comprehensive listing of:

- ❖ Ports & Terminals
- ❖ Equipment
- ❖ Services & Consultancies
- ❖ Inland Transportation

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**Subscribe to *DCi***

**By subscribing to *DCi* you will receive the following:**

- ❖ 12 monthly issues of the magazine including:
- ❖ Grain Handling Equipment Directory
- ❖ Coal Handling Equipment Directory
- ❖ Annual Dry Cargo Yearbook & Handling Directory

**Plus full online content including:**

- ❖ Full key word/issue archiving service
- ❖ Current news online
- ❖ Latest Global Bulk Carrier Trade & Fleet analysis

Total subscription cost to <i>DCi</i>	1 year	2 years	3 years
UK	£170	£280	£365
Europe	£210	£355	£460
USA & Rest of World	£260	£445	£580