



DRY CARGO

international

2010 Media Prospectus



The world's leading and only monthly dry bulk publication





DRY CARGO international

Dry Cargo International's Unique Concept

Dry Cargo International (DCi) is the only monthly magazine covering the dry bulk industry. It is essential reading for all senior executives and decision-makers in the industry, and is the leading source of vital market information.

The publication owes its success to an innovative approach to the provision of key information on the global dry market in an accurate, comprehensive and timely manner. It does so by understanding and responding to the needs of today's senior executives and decision-makers. This has resulted in the origination of separate and dedicated sections, each representing a major industry sector within the international dry bulk market. Each sector has its own news and features and enables maximum assimilation of market information in the minimum time frame.



Trade & Commodities

Monthly, quarterly and annual trade trends and developments including news within all dry bulk commodities including coal, met coke, petcoke, iron ore, DRI and HBI, non-ferrous ores and concentrates, grains, animal feeds and agribulks, cement and cement clinker.



Engineering & Equipment

Technology developments, new equipment orders and deliveries, latest design innovations, continuous ship unloading and conveying solutions, specialist stockyard systems, turnkey project management, rail and road handling and engineering consultancy. Plus: ♦ Coal Handling, ♦ Grain Handling and ♦ Bulk Equipment Handling Directories.



Ports, Terminals & Logistics

Ports and bulk terminal operations, new ports and bulk terminals construction and development projects, cargo tonnage throughputs as well as logistics. Plus: ♦ World Grain Terminal Guide, ♦ World Coal Terminal Guide, ♦ Global Ports and Terminals Directory.



Shipping & Transportation

Bulk carrier owners and operations, shipbuilding and repair, self-unloading shipping and geared bulk carriers and monthly freight market analysis focusing on Capesize/Panamax/Handymax and short-sea bulk carrier market sectors and vessel classification.



Special & Regional Reports

International country and regional reports focusing on all aspects of the dry bulk industry including import and export trade figures, ports and terminals developments, shipping and logistics and materials handling.



Breakbulk & Bagging

Global trade and analysis of steel products, forest products, pulp & paper, unit cargo handling and storage techniques, FIBCs, bags and bagging technology, specialized breakbulk handling systems.



DCi Banner Advertising

Online banner advertisements enable you to reach potential customers within the international dry bulk industry on a daily basis by linking them directly to any page within your own site. It benefits your organization through blanket exposure, thereby enhancing your worldwide image.

There are two sizes to choose from:

BANNER 1: [450px x 60px]

1 x Auto rotating banner, placed at the top of the page.
Monthly Cost: £150 / €225 / US\$270

BANNER 2:

[140px x 140px]

1 x auto rotating banner, placed in the right hand position of the page
Monthly Cost: £105 / €155 / US\$190

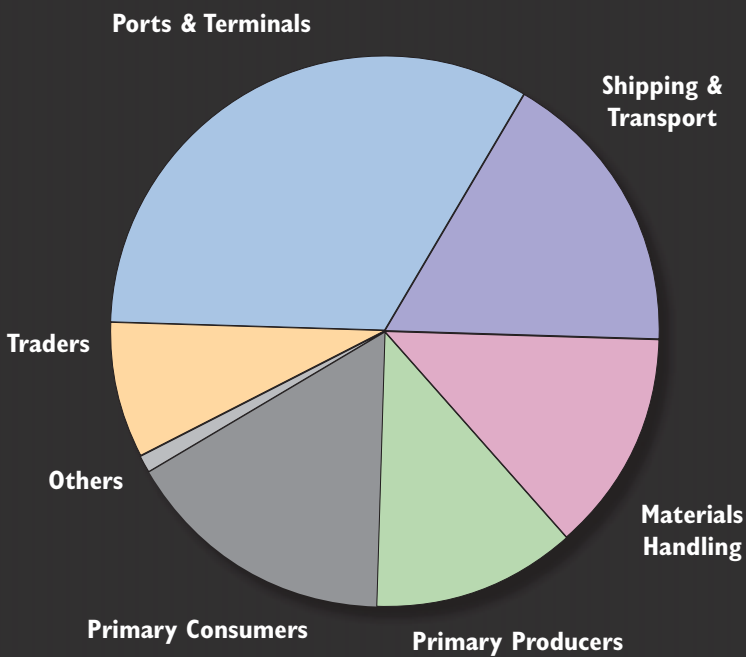
To sign up, go to <http://www.dc-int.com>



DCi Monthly Circulation

Average 6,756 copies are circulated every month to named contacts in the industry. In addition, we envisage an additional 6,000 will be printed and distributed to international industry events.

Industry Breakdown



Traders 8%	❖ Of all major dry bulk commodities
Ports & Terminals 34%	❖ Import and export ports and terminals, transshipment facilities, inland ports, terminals and facilities.
Shipping & Transport 20%	<ul style="list-style-type: none"> ❖ Shipowners ❖ Agents ❖ Rail operators ❖ Operators ❖ Brokers ❖ Logistics providers ❖ Charterers ❖ Inland barge operators.
Materials Handling 11%	❖ Global manufacturers of equipment for the handling of all major dry bulk commodities.
Primary Producers 11%	❖ Coal, grain, agribulk, cement, fertilizer, iron ore and associated products, eg DRI, met coke, petcoke, bauxite, alumina, potash, phosphate, sulphur, urea, quarry products, gypsum, FGD, flyash, limestone, metal concentrates, sugar, forest products.
Primary Consumers 15%	❖ Iron and steel, power utilities, cement and construction, foods and feedstuffs, mills, light metals and alloys, pulp and paper, paints and pigments, plastics and polymers, chemicals, glass and ceramics.
Others 1%	❖ Government institutions, ❖ Libraries etc.

Geographical Distribution

North America
22 %

Central & South
America **18 %**

Europe **28%**

Africa & Middle East **10%**

Asia, Australia & Pacific **22%**



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JANUARY

BULK TRADES OUTLOOK 2010
Rotterdam Port Focus
US Gulf Report
German Engineering Expertise
German Ports and Terminals
Dry Bulk Shipping Market
Continuous Ship Unloaders

World Bulk Conference, USA
Coaltrans Americas, Miami, USA

FEBRUARY

GLOBAL COAL TRADES
Coal Terminal Developments
Coal Handling Systems & Applications
Self Unloading Vessels & Technology
Ships Agents
Offshore Stevedoring & Transshipment

International Coal Supply Contracts & Transport Logistics, Jakarta
Coaltrans India, Mumbai

MARCH

GLOBAL GRAIN TRADES
Baltic Ports & Terminals
Belt Conveyor Systems & Technology
Bulk Maintenance & Repair
Steel Products
North American East Coast
Project Cargo and Warehousing

VICTAM Asia
GRAPAS Conference

APRIL

AMERICAS COAL TRADE
Coal Handling Technology
The Netherlands
Great Lakes & St Lawrence Seaway
USA Engineering Expertise
Marine Paints & Coatings
Bulk Management
Ship Loading Technology

Coaltrans China, Coaltrans Brazil
BAUMA, Munich

MAY

GLOBAL CEMENT TRADES
Scandinavian Ports & Shipping
Scandinavian Engineering Expertise
Pneumatic Bulk Handling Equipment
Bagging Equipment & FIBCs
United Kingdom Regional Report
Cement Handling & Storage
Mediterranean Regional Focus

Interceem

JUNE

ASIAN COAL & AGRIBULK TRADES
SE Asian Ports & Terminals
Grab Manufacturers
Self Unloading Equipment
Stackers, Reclaimers & Stockyards
Maritime Insurance

WORLD COAL TERMINAL GUIDE
Coaltrans Asia
Dry Bulk Shipping Summit, Singapore

JULY

BAUXITE & ALUMINA TRADES
North American West Coast
Australia
Inland Rail & Barge Transportation
Forest Products
Rail & Barge Handling Technology
Crane Controls & Components
Bulk Classification

2010 Grain Handling Directory
Coaltrans Australia

AUGUST

IRON ORE TRADES
Petcoke: Special Report
South African Regional Report
Inspection, Analysis & Sampling
Mechanical Ship Unloaders
Shipboard Cranes & Grabs
HWY H20

Breakbulk Expo 2010, New Orleans
Coaltrans South Africa

SEPTEMBER

FEEDSTUFFS, GRAINS & OILSEEDS TRADES
Floating Cranes
Mobile Harbour Equipment
Bulk Safety Accessories
Pulp & Paper
Dust Emissions Control
Enclosed Storage & Handling

WORLD GRAIN TERMINAL GUIDE
Coaltrans Vietnam

OCTOBER

EUROPEAN COAL TRADES
Hamburg-Le Havre Port Range
Stockyard Equipment
Self Unloader Update Report
Bulk Handling Drives, Systems & Controls

2010 Coal Handling Directory
Coaltrans 2010, Amsterdam

NOVEMBER

GLOBAL FERTILIZER TRADES
France & Belgium
Cement Handling Equipment/Storage
Geared Bulk Carriers
FIBCs & Bagging
Equipment Maintenance & Repairs
Italian Equipment Manufacturers

Interceem

DECEMBER

2011 DRY CARGO HANDLING DIRECTORY & YEARBOOK

The world's only comprehensive listing of:

- ❖ Ports & Terminals
- ❖ Equipment
- ❖ Services & Consultancies
- ❖ Inland Transportation

Advertising Contacts: Andrew Hucker-Brown and Jason Chinnock
Editorial Contact: Louise Dodds-Ely

Advertising deadline: 20th of month prior to publishing date
Editorial deadline: 10th of month prior to publishing date



2010 Editorial Programme

Advertising Rates

£ STERLING RATES				
No of Insertions	1-3	4-6 (10%)	7-9 (15%)	10-12 (20%)
Double Page Spread				
Four Colour	£4,620	£4,158	£3,927	£3,696
Spot Colour	£3,696	£3,326	£3,141	£2,957
Mono	£2,957	£2,661	£2,513	£2,365
Full Page				
Four Colour	£2,640	£2,376	£2,244	£2,112
Spot Colour	£2,112	£1,900	£1,795	£1,690
Mono	£1,690	£1,521	£1,436	£1,352
Half Page				
Four Colour	£1,848	£1,663	£1,570	£1,478
Spot Colour	£1,478	£1,330	£1,256	£1,182
Mono	£1,180	£1,062	£1,003	£944
Quarter Page				
Four Colour	£1,294	£1,165	£1,100	£1,035
Spot Colour	£1,038	£934	£882	£830
Mono	£831	£748	£706	£665

€ EURO RATES				
No of Insertions	1-3	4-6 (10%)	7-9 (15%)	10-12 (20%)
Double Page Spread				
Four Colour	€6,235	€5,610	€5,300	€4,990
Spot Colour	€4,990	€4,490	€4,240	€3,990
Mono	€3,990	€3,590	€3,390	€3,190
Full Page				
Four Colour	€3,564	€3,205	€3,030	€2,850
Spot Colour	€2,850	€2,565	€2,420	€2,280
Mono	€2,280	€2,050	€1,940	€1,825
Half Page				
Four Colour	€2,495	€2,245	€2,120	€1,995
Spot Colour	€1,995	€1,795	€1,695	€1,595
Mono	€1,595	€1,435	€1,355	€1,275
Quarter Page				
Four Colour	€1,745	€1,570	€1,480	€1,395
Spot Colour	€1,400	€1,260	€1,190	€1,120
Mono	€1,125	€1,010	€955	€900

US\$ DOLLAR RATES				
No of Insertions	1-3	4-6 (10%)	7-9 (15%)	10-12 (20%)
Double Page Spread				
Four Colour	\$7,700	\$6,930	\$6,545	\$6,160
Spot Colour	\$6,160	\$5,544	\$5,235	\$4,930
Mono	\$4,990	\$4,490	\$4,240	\$3,990
Full Page				
Four Colour	\$4,400	\$3,960	\$3,740	\$3,520
Spot Colour	\$3,520	\$3,170	\$2,990	\$2,815
Mono	\$2,815	\$2,535	\$2,390	\$2,250
Half Page				
Four Colour	\$3,420	\$3,080	\$2,620	\$2,465
Spot Colour	\$2,465	\$2,220	\$2,095	\$1,970
Mono	\$1,970	\$1,775	\$1,675	\$1,575
Quarter Page				
Four Colour	\$2,155	\$1,940	\$1,830	\$1,725
Spot Colour	\$1,730	\$1,555	\$1,470	\$1,385
Mono	\$1,390	\$1,250	\$1,180	\$1,110

Mechanical Data

Page Size and Type	(mm)	
	Depth	Width
Double Page Spread		
Page Size	297	395
Bleed Material to Measure	303	426
Type Area & Trim	275	420
Full Page		
Page Size	297	210
Bleed Material to Measure	303	213
Type Area & Trim	275	185

Page Size and Type	(mm)	
	Depth	Width
Half Page Horizontal		
Page Size	142	210
Bleed Material to Measure	148	216
Type Area & Trim	130	185
Half Page Vertical	275	90
Half Page Island	177	118
Quarter Page Horiz	62	185
Quarter Page Vertical	130	90

COPY REQUIRED

CD – Documents in QuarkXpress including fonts and graphics

PDF Files – Supplied either on disk or as an email attachment (high-resolution, with fonts embedded)

All Advertisement Copy and Production Enquiries to: Dry Cargo International, Clover House, 24 Drury Road, Colchester, Essex CO2 7UX, UK

Tel: +44 (0)1206 562560

Fax: +44 (0)1206 562566

Email: info@dc-int.com

Contact:

**Andrew Hucker-Brown
or Jason Chinnock**

**CANCELLATION PERIOD — STRICTLY ONE
MONTH PRIOR TO ISSUE DATE**





DCi

DRY CARGO INTERNATIONAL — HEAD OFFICE
 Clover House
 24 Drury Road
 Colchester
 Essex CO2 7UX
 UK
 Tel: +44 (0)1206 562560
 Fax: +44 (0)1206 562566

DRY CARGO INTERNATIONAL — ADMINISTRATIVE OFFICE
 PO Box 2328
 Mount Edgecombe
 Durban
 KwaZulu Natal 4301
 South Africa
 Tel: +27 (31) 583 4360
 Fax: +27 (31) 566 4502

www.dc-int.com
info@dc-int.com

Subscribe to DCi

By subscribing to DCi you will receive the following:

- ❖ 12 monthly issues of the magazine including:
- ❖ Grain Handling Equipment Directory
- ❖ World Grain Terminal Guide
- ❖ Coal Handling Equipment Directory
- ❖ World Coal Terminal Guide
- ❖ Annual Dry Cargo Yearbook & Handling Directory

Plus full online content including:

- ❖ Full key word/issue archiving service
- ❖ Current news online
- ❖ Latest Global Bulk Carrier Trade & Fleet analysis

Total subscription cost to DCi	1 year	2 years	3 years
UK	£140	£250	£335
Europe	£180	£325	£430
USA & Rest of World	£230	£415	£552

